

# ADC 99<sup>TH</sup> ANNUAL AWARDS – FINALISTS

Includes Gold, Silver, Bronze Cubes and Merit winners.

Award details will be announced during Creative Month, May 18-22



## ADVERTISING

BY ENTRANT

### 360I + HBO / NEW YORK

Direct - Mail	HBO	His Dark Materials “Personal Daemons”
Promotional Materials - Dimensional - Single	HBO	Create #ForTheThrone

### 360I / NEW YORK + MONDELEZ / EAST HANOVER + HBO / NEW YORK

Craft in Video - Animation - Single	Mondelez (Oreo)	Oreo x Game of Thrones
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### 360I / NEW YORK + NEW ORLEANS TOURISM / NEW ORLEANS

Innovation - Branded Content / Entertainment	New Orleans Tourism	The Offline Playlist
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### 72ANDSUNNY + TINDER + MISSING P E C E S / LOS ANGELES

Innovation - Branded Content / Entertainment	Tinder	Swipe Night
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### 72ANDSUNNY / NEW YORK

Art Direction - Digital / Motion - Digital	Smirnoff	Web of Infamy
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### 72ANDSUNNY / NEW YORK + ANONYMOUS CONTENT / LOS ANGELES

Craft in Writing - TV / Film / Video - Campaign	Halo Top	Ice Cream For Adults
Television / Film / Online Video - Television - Campaign	Halo Top	Ice Cream For Adults

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## ADVERTISING BY ENTRANT

### AKESTAM HOLST / STOCKHOLM

Direct - Wildcard - Single	Maurten	Maurten Unofficial
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### ALMAPBBDO + ALPARCATAS / SAO PAULO

Art Direction - Press / Poster - Poster Advertising - Campaign	Alpargatas	Let's Summer
Art Direction - Press / Poster - Press / Print Advertising - Campaign	Alpargatas	Let's Summer
Out of Home - Poster - Campaign	Alpargatas	Let's Summer
Out of Home - Point of Purchase - Campaign	Alpargatas	Let's Summer

### ALMAPBBDO + GETTY IMAGES / SAO PAULO

Branded Content / Entertainment - Episodic - Web Series	Getty Images	COMA – A GettyImages Original Series
Craft in Writing - TV / Film / Video - Campaign	Getty Images	COMA – A GettyImages Original Series

### ALMAPBBDO + VOLKSWAGEN / SAO PAULO

Television / Film / Online Video - Online - Campaign	Volkswagen	True VW
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### AMVBBDO / LONDON

Television / Film / Online Video - Television - Single	Guinness	The Purse
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## ADVERTISING

BY ENTRANT

### AMVBBDO / LONDON + BBDO NEW YORK

Television / Film / Online Video - Online - Single	Snickers	Snickers Fix the World
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Television / Film / Online Video - Film - Single	Snickers	Snickers Fix the World
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### ANTONI GARAGE / BERLIN + MERCEDES-BENZ / STUTTGART + ANORAK / BERLIN

Branded Content / Entertainment - Online Video - Short Form	Mercedes-Benz	Bertha Benz: The Journey That Changed Everything
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Craft in Video - Cinematography - Single	Mercedes-Benz	Bertha Benz: The Journey That Changed Everything
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Craft in Video - Direction - Single	Mercedes-Benz	Bertha Benz: The Journey That Changed Everything
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Craft in Video - Editing - Single	Mercedes-Benz	Bertha Benz: The Journey That Changed Everything
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### BBDO NEW YORK + FURLINED / NEW YORK

Craft in Video - Direction - Single	AT&T	Train
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### BBDO NEW YORK + SANCTUARY / LOS ANGELES

Branded Content / Entertainment - Online Video - Short Form	Monica Lewinsky	The Epidemic
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Craft in Video - Cinematography - Single	Monica Lewinsky	The Epidemic
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Television / Film / Online Video - Online - Single	Monica Lewinsky	The Epidemic
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## ADVERTISING BY ENTRANT

### BBDO NEW YORK + SMUGGLER / NEW YORK

Art Direction - Digital / Motion - Digital	Sandy Hook Promise	Back to School Essentials
Branded Content / Entertainment - Online Video - Short Form	Sandy Hook Promise	Back to School Essentials
Craft in Video - Direction - Single	Sandy Hook Promise	Back to School Essentials
Craft in Video - Sound Design - Single	Sandy Hook Promise	Back to School Essentials
Craft in Writing - Online / Social - Single	Sandy Hook Promise	Back to School Essentials
Television / Film / Online Video - Online - Single	Sandy Hook Promise	Back to School Essentials

### BETC / PARIS

Craft in Video - Cinematography - Single	Lacoste	Crocodile Inside
Craft in Video - Direction - Single	Lacoste	Crocodile Inside
Television / Film / Online Video - Television - Single	Lacoste	Crocodile Inside

### BUCK + TBWA\MEDIA ARTS LAB / LOS ANGELES

Art Direction - Digital / Motion - Motion	Apple	Wonderful Tools
Branded Content / Entertainment - Online Video - Short Form	Apple	Wonderful Tools
Craft in Video - Animation - Single	Apple	Wonderful Tools

### DDB GROUP / BERLIN

Art Direction - Press / Poster - Poster Advertising - Campaign	Stabilo	Highlight The Remarkable
Press - Magazine - Campaign	Stabilo	Highlight The Remarkable

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## ADVERTISING BY ENTRANT

### **DDB + WANDA + THE + MIKROS / PARIS**

Craft in Video - Cinematography - Single	Volkswagen	The Others
Craft in Video - Direction - Single	Volkswagen	The Others
Craft in Writing - TV / Film / Video - Single	Volkswagen	The Others
Television / Film / Online Video - Television - Single	Volkswagen	The Others

### **DENTSU / TOKYO**

Art Direction - Press / Poster - Poster Advertising - Campaign	The Ad Museum Tokyo	Creativity, Uncaged.
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### **DENTSU + DENTSU CREATIVE FORCE + DENTSU CREATIVE X / TOKYO**

Art Direction - Digital / Motion - Motion	Mori Building	Mori Building Brand Movie Designing Tokyo
Craft in Video - Direction - Single	Mori Building	Mori Building Brand Movie Designing Tokyo
Craft in Video - Cinematography - Single	Mori Building	Mori Building Brand Movie Designing Tokyo
Craft in Video - Special Effects - Single	Mori Building	Mori Building Brand Movie Designing Tokyo

### **DENTSU + DENTSU CREATIVE X / TOKYO**

Art Direction - Press / Poster - Press / Print Advertising - Campaign	Okinawa Times	Language Sanctuary
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## ADVERTISING BY ENTRANT

### DESIGN ARMY / WASHINGTON, DC

Art Direction - Press / Poster - Poster Advertising - Campaign	Hong Kong Ballet	Never Standing Still
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### ELASTIC / SANTA MONICA + 360i / NEW YORK - ATLANTA - CHICAGO - LONDON - LOS ANGELES

Craft in Video - Animation - Single	HBO & Oreo	Oreo "Game of Thrones"
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### ELASTIC / SANTA MONICA

Craft in Video - Title Design	Netflix	Conversations With a Killer Main Title Sequence
Craft in Video - Title Design	HBO	Game of Thrones - Season 8 Episode 3 Main Title
Craft in Video - Title Design	BBC & HBO	His Dark Materials Main Title Sequence
Craft in Video - Title Design	Apple TV+	The Morning Show Main Title

### FCB CHICAGO + LORD + THOMAS + THE MILL / CHICAGO

Direct - Mail	Illinois Council Against Handgun Violence	The Gun Violence History Book
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### FCB/SIX / TORONTO

Direct - Digital - Campaign	Black & Abroad	Go Back to Africa
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### GOODBY SILVERSTEIN & PARTNERS / SAN FRANCISCO

Branded Content / Entertainment - Online Video - Short Form	Xfinity	A Holiday Reunion
Branded Content / Entertainment - TV / Film - Single	Xfinity	A Holiday Reunion
Television / Film / Online Video - Television - Single	Xfinity	A Holiday Reunion

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## ADVERTISING

BY ENTRANT

### GOOGLE BRAND STUDIO / SAN FRANCISCO

Branded Content / Entertainment - Online Video - Short Form	Google	The Most Searched
Branded Content / Entertainment - TV / Film - Single	Google	The Most Searched
Television / Film / Online Video - Online - Single	Google	The Most Searched

### GSD&M / AUSTIN

Craft in Writing - Online / Social - Single	Popeyes Louisiana Kitchen	Chicken Wars
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### JUNG VON MATT / HAMBURG + TEMPOMEDIA FILMPRODUKTION / HAMBURG + BMW / MÜNCHEN

Art Direction - Digital / Motion - Motion	BMW	The Small Escape
Branded Content / Entertainment - Online Video - Short Form	BMW	The Small Escape
Craft in Video - Cinematography - Single	BMW	The Small Escape
Craft in Video - Sound Design - Single	BMW	The Small Escape
Television / Film / Online Video - Film - Single	BMW	The Small Escape
Television / Film / Online Video - Online - Single	BMW	The Small Escape

### MESSING PECES / LOS ANGELES + POPPROK / TORONTO

Television / Film / Online Video - Television Low Budget - Single	Pyer Moss	Seven Mothers
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## ADVERTISING BY ENTRANT

### MCCANN NEW YORK + MICROSOFT / SEATTLE

Innovation - Direct	Microsoft	Changing The Game
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### MJZ / LOS ANGELES + 72ANDSUNNY / NEW YORK

Craft in Video - Cinematography - Single	Smirnoff	Infamous Since 1864
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### MJZ / LOS ANGELES + MJZ / LONDON + MOTHER / LONDON

Craft in Video - Animation - Single	Ikea	Silence The Critics
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### MJZ / LOS ANGELES + WIEDEN + KENNEDY / SHANGHAI

Craft in Video - Cinematography - Single	Nike	The Great Chase
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### SCHOLZ & FRIENDS / BERLIN

Art Direction - Press / Poster - Press / Print Advertising - Campaign	Berliner Philharmoniker	Sound Images
Art Direction - Press / Poster - Poster Advertising - Campaign	Berliner Philharmoniker	Sound Images
Out of Home - Print / Electronic Billboard - Campaign	Berliner Philharmoniker	Sound Images
Direct - Mail	The Female Company	The Tampon Book: A Book Against Tax Discrimination
Direct - Wildcard - Single	The Female Company	The Tampon Book: A Book Against Tax Discrimination
Innovation - Direct	The Female Company	The Tampon Book: A Book Against Tax Discrimination

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## ADVERTISING BY ENTRANT

### SCHOLZ & FRIENDS / BERLIN + REST OF THE WORLD / AUSTIN

Innovation - Direct	Initiative Offene Gesellschaft	The Wall Against Walls
Out of Home - Transit - Single	Initiative Offene Gesellschaft	The Wall Against Walls

### SERVICEPLAN GERMANY / MUNICH

Art Direction - Direct - Single	Meter Group	Made in Fukushima.
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### SHA / TOKYO

Art Direction - Press / Poster - Press / Print Advertising - Campaign	NHK (Japan Broadcasting Corporation)	The Hidden Essence
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### SPOTIFY USA / NEW YORK

Television / Film / Online Video - Film - Single	Spotify In-house	Let The Song Play
Television / Film / Online Video - Online - Single	Spotify In-house	Let The Song Play

### SUPERUNION / LONDON

Art Direction - Digital / Motion - Motion	London Symphony Orchestra	LSO - Dancing on the Edge of a Volcano
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### TBWA CHIAT DAY, NEW YORK + DESIGN BY DISRUPTION / NEW YORK

Direct - Wildcard - Single	Columbia Journalism Review	Covering Climate Now
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## ADVERTISING

BY ENTRANT

### TBWA CHIAT DAY, NEW YORK + DESIGN BY DISRUPTION + DERBY CONTENT / NEW YORK

Craft in Writing - TV / Film / Video - Single

Brooklyn Film Festival

The Gathering

### TBWA CHIAT DAY, NEW YORK + MJZ / BROOKLYN

Television / Film / Online Video -  
Television - Single

Mountain Dew

Here's Mountain Dew Zero

### TBWA\MEDIA ARTS LAB / LOS ANGELES

Art Direction - Press / Poster -  
Poster Advertising - Campaign

Apple

AirPods Pro

Branded Content / Entertainment -  
TV / Film - Single

Apple

Bounce

Craft in Video - Cinematography - Single

Apple

Bounce

Craft in Video - Direction - Single

Apple

Bounce

Television / Film / Online Video -  
Online - Single

Apple

Bounce

Branded Content / Entertainment -  
TV / Film - Single

Apple

Coup de Bol

Craft in Video - Direction - Single

Apple

Shot on iPhone 11 Pro - Snowbrawl

### TBWAG1 / BOULOGNE BILLANCOURT + G2H / PARIS + MOONWALK FILM / PARIS + TBWAELSE / BOULOGNE BILLANCOURT

Craft in Video - Sound Design - Single

Nissan Europe

Nissan Qashqai Sound Odyssey

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## ADVERTISING BY ENTRANT

**THE MARTIN AGENCY / RICHMOND, VA +  
OREO / EAST HANOVER, NJ +  
RADICAL MEDIA / LOS ANGELES**

Innovation - Direct	Oreo	Oreo Music Box
Promotional Materials - Dimensional - Single	Oreo	Oreo Music Box

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## BRAND / COMMUNICATION DESIGN BY ENTRANT

### **&WALSH / NEW YORK + ZOOPA / CAIRO**

Branding - Branding Systems / Identities - Integrated	Zooba	Zooba Branding &Walsh
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### **A BLACK COVER DESIGN / BEI JING**

Branding - Branding Systems / Identities - Print	Digest 3KG	Digest 3KG
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### **ALMAPBDO + ALPARCATAS / SAO PAULO**

Posters - Traditional - Series	Alpargatas	Let's Summer
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### **ANOTHER DESIGN / GUANGZHOU**

Branding - Branding Systems / Identities - Integrated	Bi-City Biennale of Urbanism\architecture (UABB) Organizing Committee	2019 UABB Brand Promotion Identity
Branding - Branding Systems / Identities - Integrated	2019 Bi-city Biennale of Urbanism\Architecture	Urban Interactions

### **BGAD / SHANGHAI**

Branding - Branding Systems / Identities - Print	BGAD	INCL VI
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### **BLEED DESIGN STUDIO / OSLO**

Branding - Branding Systems / Identities - Integrated	Avo Consulting	Identity for Avo Consulting
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### **BODILY + MOTHER DESIGN / NEW YORK**

Branding - Branding Systems / Identities - Integrated	Bodily	Bodily Identity System
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## BRAND / COMMUNICATION DESIGN BY ENTRANT

### BOLD SCANDINAVIA / OSLO

Branding - Branding Systems / Identities - Integrated	Hrímnir	Hrímnir Identity
Branding - Logo	Hrímnir	Hrímnir Identity

### CHEIL GERMANY / SCHWALBACH AM TAUNUS

Posters - Traditional - Series	Samsung Electronics Germany	Broken Display Maps
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### CREUNA NORWAY / OSLO

Branding - Branding Systems / Identities - Integrated	City of Oslo	An Identity that Unites Oslo
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### DENTSU / TOKYO

Branding - Branding Systems / Identities - Integrated	Ezaki Glico	Pocky The Gift
Posters - Point of Purchase - Series	Ezaki Glico	Pocky The Gift

### DENTSU + DENTSU CREATIVE X / TOKYO

Posters - Traditional - Series	Okinawa Times	Language Sanctuary
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### DENTSU + DENTSU LIVE + ADBRAIN / TOKYO

Branding - Branding Systems / Identities - Integrated	Japan Automobile Manufacturers Association (JAMA)	Tokyo Motor Show 2019
Posters - Traditional - Single	Japan Automobile Manufacturers Association (JAMA)	Tokyo Motor Show 2019

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## BRAND / COMMUNICATION DESIGN BY ENTRANT

### DENTSU / TOKYO + DENTSU WEST JAPAN TAKAMATSU BRANCH / TAKAMATSU + DENTSU WEST JAPAN KANAZAWA BRANCH / KANAZAWA

Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Takamatsu Chamber of Commerce And Industry	2D Bonsai: Trees For The Imagination
Branding - Branding Systems / Identities - Print	Takamatsu Chamber of Commerce And Industry	2D Bonsai: Trees For The Imagination

### FAZE / PALLINI

Branding - Stationery	Morphe Architects	Morphe Architects Identity
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### GOOGLE BRAND STUDIO / SAN FRANCISCO

Posters - Billboard - Series	Google	The Most Searched
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### GRETEL + STEFANIE NELSON DANCEGROUP / NEW YORK

Branding - Branding Systems / Identities - Integrated	Stefanie Nelson Dancegroup	Stefanie Nelson Dancegroup Brand Identity System
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### HAKUHODO / TOKYO

Branding - Branding Systems / Identities - Print	Rosette	Rosette Face Wash Pasta
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### HEIMAT BERLIN + NEUTRAL / ZÜRICH + LIESEL FILMPRODUKTION / BERLIN + LOFT TONSTUDIOS BERLIN / BERLIN

Innovation - Single or Series	Hornbach Baumarkt	Democratic Art – An Ai Weiwei for Everybody.
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## BRAND / COMMUNICATION DESIGN BY ENTRANT

### HUGE / BROOKLYN + GOOGLE / NEW YORK

Branding - Branding Systems / Identities - Digital	Android	A Brand Refresh for The World's Most Popular Os.
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### HYBRID DESIGN / SAN FRANCISCO

Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Mohawk Paper	Mohawk Maker Quarterly 16: Community
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### JONES KNOWLES RITCHIE / NEW YORK

Branding - Branding Systems / Identities - Integrated	Unicef	Marble: Big Data for Every Child
Branding - Branding Systems / Identities - Integrated	School of Visual Arts	SVA Masters in Branding
Innovation - Single or Series	AB InBev - Budweiser	#SelfieBud

### JULY / MONTREAL

Branding - Branding Systems / Identities - Print	Maison Dentaire	Maison Dentaire No.32
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### KEN-TSAI LEE / TAIPEI CITY

Branding - Branding Systems / Identities - Print	National Taiwan University of Science and Technology	Type Directors Club Annual Exhibition in Taiwan
Posters - Billboard - Series	Taiwan Tech	Bauhaus 100: Manifest of Practice
Branding - Branding Systems / Identities - Integrated	Taiwan Tech	Bauhaus 100: Manifest of Practice

### KOLLE REBBE / HAMBURG

Branding - Logo	Munich Philharmonics	The Logo Behind the Logo
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## BRAND / COMMUNICATION DESIGN BY ENTRANT

### LEO BURNETT TORONTO + LEO BURNETT / VIETNAM

Posters - Traditional - Series	McDonald's	Human Clock
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### LG2 / MONTREAL + ZOO DE GRANBY / GRANBY

Branding - Logo	Zoo de Granby	Zoo de Granby
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### LIAODESIGN / SHENZHEN

Branding - Branding Systems / Identities - Integrated	Oct Harbour	Environmental Dreamer Festival
Branding - Branding Systems / Identities - Print	Oct Harbour	Environmental Dreamer Festival
Branding - Branding Systems / Identities - Print	Hangzhou Fuyang Shanju Rongfu Restaurant	Fuchun Tea Ceremony

### MEDIAMONKS / AMSTERDAM + INNOCEAN WORLDWIDE / BERLIN

Innovation - Single or Series	Charité Berlin	Printed By Parkinson's
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### OGILVY JAPAN / TOKYO

Posters - Traditional - Series	D&AD	See It
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### PAPRIKA / MONTREAL

Branding - Branding Systems / Identities - Print	Arrondissement Côte-des-Neiges— Notre-Dame-de-Grâce	Côte-des-Neiges— Notre-Dame-de-Grâce
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## BRAND / COMMUNICATION DESIGN BY ENTRANT

### PEN + JAPAN MOUNTAINEERING AND SPORT CLIMBING ASSOCIATION / TOKYO

Posters - Traditional - Series	International Federation of Sport Climbing + Japan Mountaineering and Sport Climbing Association	The Huge Wall
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### SCANDINAVIAN DESIGN GROUP / OSLO

Branding - Branding Systems / Identities - Integrated	Fremtind Forsikring	Fremtind – Shaping the Future of Insurance
Branding - Branding Systems / Identities - Integrated	Innovation Norway	Matstreif – Norway's Largest Food Festival

### SCHOLZ & FRIENDS / BERLIN

Posters - Billboard - Series	Berliner Philharmoniker	Sound Images
Posters - Traditional - Series	Berliner Philharmoniker	Sound Images
Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	The Female Company	The Tampon Book: A Book Against Tax Discrimination

### SENSETEAM / SHENZHEN

Branding - Branding Systems / Identities - Integrated	Shenzhen Fashion Week	Forge Ahead
Branding - Logo	Shenzhen Fashion Week	Forge Ahead

### SERAFIM MENDES / PORTO

Innovation - Single or Series	Vila Nova de Gaia Municipality	Fórum Internacional de Gaia 2019
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### SERVICEPLAN GERMANY / MUNICH

Innovation - Single or Series	Meter Group	Made In Fukushima.
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### SERVICEPLAN GERMANY / MUNICH + SERVICEPLAN KOREA / SEOUL + DOT INCORPORATION / SEOUL

Innovation - Single or Series	Dot Incorporation	Dot Translate.
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### SHA / TOKYO

Posters - Traditional - Series	NHK (Japan Broadcasting Corporation)	The Hidden Essence
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### SID LEE / MONTREAL

Branding - Branding Systems / Identities - Integrated	CN	CN100 - 360 Campaign
Branding - Branding Systems / Identities - Integrated	Ideo.org	The Design Vanguard

### SNØHETTA / OSLO

Branding - Branding Systems / Identities - Digital	Bjarne Melgaard Enterprise	An Email First Visual Identity
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### SOLO STUDIO / XI'AN

Posters - Traditional - Series	Xi'an Municipal Government	Ink Expression: Silk Road Poster
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### STUDIO DUMBAR / ROTTERDAM + EXTERION MEDIA / AMSTERDAM

Branding - Branding Systems / Identities - Integrated	Studio Dumbar / Exterion Media	DEMO - Design In Motion Festival
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### SUNNY AT SEA / STOCKHOLM

Branding - Branding Systems / Identities - Integrated	Raoul Wallenberg Academy	Fading Stories – Pass Them On
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## BRAND / COMMUNICATION DESIGN

BY ENTRANT

### SUPERUNION / LONDON

Branding - Branding Systems / Identities - Integrated	Riverside Studios	Riverside Studios
Branding - Branding Systems / Identities - Integrated	Smith + Nephew	Smith + Nephew
Branding - Branding Systems / Identities - Integrated	Notpla	Notpla

### TAXI / TORONTO/MONTREAL/VANCOUVER/NEW YORK + RICK HANSEN FOUNDATION / RICHMOND

Branding - Stationery	Rick Hansen Foundation	Barrier-Free Business Cards
Posters - Billboard - Single	Rick Hansen Foundation	Poster for Everyone

### TBWA CHIAT DAY NEW YORK + DESIGN BY DISRUPTION / NEW YORK

Posters - Billboard - Series	Nissan	Brooklyn at 280kph
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### TBWA\ISTANBUL

Branding - Branding Systems / Identities - Integrated	Theatre Hours	Acting Identity
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### TBWAINDIA / MUMBAI

Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Neurogen Brain and Spine Institute	One Mindful Mind
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### XIAO DU / BEIJING

Branding - Branding Systems / Identities - Integrated	Foundertype	Founder Type Design Competition 2020
Posters - Traditional - Series	Foundertype	Founder Type Design Competition 2020

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## DESIGN FOR GOOD BY ENTRANT

### AAA&NIIICE / MADRID

Design for Good - Illustration - Series	Salesians School	Chemistry Masters
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### AFRICA / SAO PAULO

Design for Good - Experiential Design	Unesco	History Blocks
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### BADGER & WINTERS / NEW YORK

Design for Good - Experiential Design	Raices	#NoKidsInCages
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### BBDO DUESSELDORF

Design for Good - Product Design	KMSZ (Bone Marrow Donation Center)	Life Lolli - A Lollipop Designed to Save Lives
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### BBDO MINNEAPOLIS + BBDO NEW YORK

Design for Good - Experiential Design	Theirworld	The Infinity Classroom
Design for Good - Spatial Design	Theirworld	The Infinity Classroom

### BBDO NEW YORK + SANCTUARY / LOS ANGELES

Design for Good - Advertising - Single	Monica Lewinsky	The Epidemic
Design for Good - Interactive	Monica Lewinsky	The Epidemic

### BBDO NEW YORK + SMUGGLER / NEW YORK

Design for Good - Advertising - Single	Sandy Hook Promise	Back to School Essentials
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## DESIGN FOR GOOD

BY ENTRANT

### **BBK FUNDATION + LLYC / MADRID**

Design for Good -  
Brand / Communication Design - Series

BBK Fundation

Invisible Solitude

### **DAIKI ANGEL HELP / TOKYO**

Design for Good -  
Brand / Communication Design - Series

Daiki Angel Help

The Restaurant of Mistaken Orders

### **DDB GROUP GERMANY / BERLIN**

Design for Good - Illustration - Series

Reporters Without Borders

Gutenberg Press

### **DDB PARIS + AMNESTY INTERNATIONAL + HANDSOME / PARIS**

Design for Good - Photography

Amnesty International

Fashion & Arms

### **DENTSU + DENTSU DIGITAL + TYO + AID-DCC / TOKYO**

Design for Good - Illustration - Series

Yahoo Japan Corporation

Diversity in Disaster Preparation

### **DIGITAS + CVS / BOSTON**

Design for Good - Photography

CVS Health

Beauty Mark

# ADC 99<sup>TH</sup> ANNUAL AWARDS – FINALISTS

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Award details will be announced during Creative Month, May 18-22



## DESIGN FOR GOOD BY ENTRANT

### FCB CHICAGO + LORD + THOMAS / CHICAGO

Design for Good - Experiential Design	Illinois Council Against Handgun Violence	Most Dangerous Street
Design for Good - Spatial Design	Illinois Council Against Handgun Violence	Most Dangerous Street

### FCB CHICAGO + LORD + THOMAS + THE MILL / CHICAGO

Design for Good - Advertising - Single	Illinois Council Against Handgun Violence	The Gun Violence History Book
Design for Good - Publication Design	Illinois Council Against Handgun Violence	The Gun Violence History Book

### GOODBY SILVERSTEIN & PARTNERS / SAN FRANCISCO

Design for Good - Motion / Film Craft	Courageous Conversation Global Foundation	Not a Gun
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### GOODBY SILVERSTEIN & PARTNERS + GS&P SOCIAL + ELEVEL / SAN FRANCISCO

Design for Good - Advertising - Single	Daughters of the Evolution	Lessons in Herstory
Design for Good - Experiential Design	Daughters of the Evolution	Lessons in Herstory
Design for Good - Interactive	Daughters of the Evolution	Lessons in Herstory

### GTB + CODE STUDIO + BIZSYS / SÃO PAULO

Design for Good - Product Design	Ford Motor Company	Accessibility Mat
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## DESIGN FOR GOOD BY ENTRANT

### HAPPY F&B

Design for Good -  
Brand / Communication Design - Series

Win Win Sustainability Award

Play Food from the Future

### HEIMAT BERLIN + INTERMATE MEDIA / BERLIN + ACHTUNG! / HAMBURG + LOW BROS / BERLIN

Design for Good - Experiential Design

ADP / Deutsche Krebshilfe

German Cancer Aid Spectrum -  
The World's Most Dan

### HEIMAT BERLIN + TRO / BERLIN

Design for Good -  
Brand / Communication Design - Series

German Federal Association of  
Funeral Directors

German Federal Association of  
Funeral Directors

### IMPACT BBDO DUBAI + BBDO PAKISTAN / LAHORE + SAMAR MINALLAH KHAN / ISLAMABAD

Design for Good - Advertising - Campaign

Berger Paints

Truck Art Childfinder

Design for Good - Illustration - Series

Berger Paints

Truck Art Childfinder

### JUNG VON MATT / HAMBURG + 2WEI MUSIC / HAMBURG + ADIDAS / HERZOGENAURACH

Design for Good - Fashion Design

Adidas

The Adidas Wendejacket  
"Breaking Walls"

Design for Good - Interactive

Adidas

The Adidas Wendejacket  
"Breaking Walls"

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## DESIGN FOR GOOD BY ENTRANT

### JUNG VON MATT / HAMBURG + SCHÖFFEL SPORTBEKLEIDUNG / SCHWABMÜNCHEN

Design for Good - Brand / Communication Design - Single	Schöffel Sportbekleidung	The Snowless Wintersports Catalog
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### KZY AGENCY THAILAND / BANGKOK

Design for Good - Product Design	Tesco Lotus Supermarket	Cart Wheelchair
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### LEO BURNETT / CHICAGO

Design for Good - Motion / Film Craft	Feeding America	I Am Hunger in America
Design for Good - Typography	Representus	Ugly Gerry

### MCCANN NEW YORK + MICROSOFT / SEATTLE

Design for Good - Advertising - Single	Microsoft	Changing The Game
Design for Good - Integrated Campaign	Microsoft	Changing The Game

### MEDIAMONKS / AMSTERDAM + INNOCEAN WORLDWIDE / BERLIN

Design for Good - Brand / Communication Design - Single	Charité Berlin	Printed by Parkinson's
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### MOON JELLY STUDIOS / BROOKLYN

Design for Good - Motion / Film Craft	NYC Pride	Stonewall 50 World Pride Opening Ceremony Concert
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## DESIGN FOR GOOD BY ENTRANT

### MRM//MCCANN / FRANKFURT

Design for Good - Interactive	German Youth Association of People With Hearing Loss	Signs
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### MUH-TAY-ZIK / HOF-FER / SAN FRANCISCO + RSA FILMS/BLACK DOG / LOS ANGELES

Design for Good - Advertising - Single	National Center For Missing & Exploited Children	Runaway Train 25
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### NO FIXED ADDRESS / TORONTO + CANADIAN CENTRE FOR CHILD PROTECTION / WINNIPEG

Design for Good - Experiential Design	Canadian Centre for Child Protection	Lolli: The Exhibit Nobody Wants To Talk About
Design for Good - Spatial Design	Canadian Centre for Child Protection	Lolli: The Exhibit Nobody Wants To Talk About

### NO FIXED ADDRESS + SICKKIDS FOUNDATION / TORONTO

Design for Good - Experiential Design	Sickkids Foundation	SickKids Airbnb
Design for Good - Spatial Design	Sickkids Foundation	SickKids Airbnb

### OGILVY / GERMANY + ALDI / MUEHLHEIM AN DER RUHR

Design for Good - Packaging Design	Aldi Sued	Tips for the Bin
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### PARK PICTURES / NEW YORK

Design for Good - Motion / Film Craft	Surfers Against Sewage	Creature
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## DESIGN FOR GOOD

BY ENTRANT

### **PHILIPP UND KEUNTJE / HAMBURG / BERLIN + CARIOCA STUDIO / BUDAPEST**

Design for Good - Illustration - Series

Greenpeace

Plastic Legacy

### **PIXEL SQUARE / RIO DE JANEIRO + SAATCHI & SAATCHI / DUBAI**

Design for Good - Illustration - Series

National Geographic

Planet or Plastic?

### **PUBLICIS NORTH AMERICA / NEW YORK + SHINE/MSD / PARKLAND + HARBOR / NEW YORK**

Design for Good - Interactive

Shine/MSD

Instrument of Hope

### **RAZORFISH / NEW YORK + GETTY IMAGES / NEW YORK + GIRLGAZE / SILVERLAKE**

Design for Good - Integrated Campaign

Dove

Project #ShowUs

### **RPA / SANTA MONICA**

Design for Good - Illustration - Series

Unicef Globle

#VaccinesWork

Design for Good - Motion / Film Craft

Los Angeles LGBT Center

What's Love?

### **RT + CONTRAST FOUNDRY / MOSCOW**

Design for Good - Typography

RT

#VictoryFont:  
A Typeface to Remember

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## DESIGN FOR GOOD BY ENTRANT

### SCHOLZ & FRIENDS / BERLIN

Design for Good - Advertising - Single	The Female Company	The Tampon Book: A Book Against Tax Discrimination
Design for Good - Packaging Design	The Female Company	The Tampon Book: A Book Against Tax Discrimination

### SCHOLZ & FRIENDS / BERLIN + REST OF THE WORLD / AUSTIN

Design for Good - Experiential Design	Initiative Offene Gesellschaft	The Wall Against Walls
Design for Good - Integrated Campaign	Initiative Offene Gesellschaft	The Wall Against Walls

### SERVICEPLAN GERMANY / MUNICH

Design for Good - Publication Design	Meter Group	Made In Fukushima.
Design for Good - Spatial Design	German Child Protection Association	The Secret Sculpture

### SERVICEPLAN GERMANY / MUNICH + SERVICEPLAN KOREA / SEOUL + DOT INCORPORATION / SEOUL

Design for Good - Interactive	Dot Incorporation	Dot Translate.
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### SHIRA INBAR / NEW YORK

Design for Good - Publication Design	Self-Initiated	Separated-Separados Magazine
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### SID LEE / MONTREAL

Design for Good - Experiential Design	Vision Zero Project and the City of Montreal	The Impactful Reminder
Design for Good - Interactive	Protect Our Winters Canada	Fact Avalanche

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## DESIGN FOR GOOD BY ENTRANT

### **SUPERUNION / LONDON + NOTPLA / LONDON**

Design for Good - Brand / Communication Design - Series	Notpla	Notpla
Design for Good - Packaging Design	Notpla	Notpla
Design for Good - Product Design	Notpla	Notpla

### **TAXI / TORONTO/MONTREAL/VANCOUVER/NEW YORK + RICK HANSEN FOUNDATION / RICHMOND**

Design for Good - Fashion Design	Canadian Mental Health Association	Mental Fatigues
Design for Good - Illustration - Series	Rick Hansen Foundation	No Way In

### **TBWA\SRI LANKA / COLOMBO**

Design for Good - Product Design	D'las International	Aura Incense Barricade
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### **TBWA\HAKUHODO / TOKYO**

Design for Good - Product Design	Japan Para Table Tennis Association	The Most Challenging Pingpong Table
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### **TBWA\INDIA / MUMBAI**

Design for Good - Brand / Communication Design - Single	Neurogen Brain and Spine Institute	One Mindful Mind
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### **THE MARTIN AGENCY / RICHMOND, VA + DONATE LIFE AMERICA / RICHMOND, VA + MUSICTODAY / CROZET, VA**

Design for Good - Fashion Design	Donate Life America	83 Futures
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## DESIGN FOR GOOD

BY ENTRANT

### THE NEW YORK TIMES MAGAZINE / NEW YORK

Design for Good - Publication Design

The New York Times Magazine

The 1619 Project

### THE URBAN CONGA / BROOKLYN

Design for Good - Spatial Design

Little Haiti Cultural Complex

Entangled

### W—E STUDIO, PIERA WOLF + CLAUDINE ERIKSSON / ZÜRICH / NEW YORK + TASCHEN / COLOGNE

Design for Good - Publication Design

Taschen

Lo—TEK. Design by Radical Indigenism

### ZULU ALPHA KILO + PEACE COLLECTIVE / TORONTO

Design for Good - Fashion Design

Peace Collective

#UnravelHate

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## EXPERIENTIAL DESIGN BY ENTRANT

### AMAZON PRIME VIDEO / SANTA MONICA + TOOL / SANTA MONICA

Environmental Design - Exhibition Design	Amazon Prime Video	Amazon Prime Video Experience at SDCC
Experiential Design - Live Event	Amazon Prime Video	Amazon Prime Video Experience at SDCC

### BADGER & WINTERS / NEW YORK

Experiential Design - Guerrilla / Stunt	Raices	#NoKidsInCages
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### BBDO MINNEAPOLIS + BBDO NEW YORK

Environmental Design - Exhibition Design	Theirworld	The Infinity Classroom
Experiential Design - Installations - Single	Theirworld	The Infinity Classroom

### BBDO NEW YORK + FACEBOOK / NEW YORK + FLIGHT SCHOOL / LOS ANGELES

Digital Experiences - Virtual Reality	St. Jude	Hall of Heroes
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### CHEIL GERMANY / SCHWALBACH AM TAUNUS

Digital Experiences - Responsive Environments	Samsung Electronics Germany	Windows Into The Future
Environmental Design - Window Display / Merchandising	Samsung Electronics Germany	Windows Into The Future

### DDB PARIS + MAKEMEPULSE / PARIS + STUDIO PRESS PLAY ON TAPE / LONDON + UBISOFT / PARIS

Digital Experiences - Augmented / Mixed Reality	Ubisoft	ECHOs
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## EXPERIENTIAL DESIGN

BY ENTRANT

### DEJHA TI + ANIA CATHERINE / LOS ANGELES

Digital Experiences - Responsive Environments	Scad Museum Of Art	On View
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### DROGA5 / NEW YORK

Digital Experiences - Responsive Environments	Thorne	The Frontier Within
Experiential Design - Installations - Single	Thorne	The Frontier Within

### FCB CHICAGO + LORD + THOMAS / CHICAGO

Experiential Design - Installations - Single	Illinois Council Against Handgun Violence	Most Dangerous Street
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### GOODBY SILVERSTEIN & PARTNERS / SAN FRANCISCO

Digital Experiences - Responsive Environments	The Dalí Museum	Dalí Lives
Experiential Design - Installations - Single	The Dalí Museum	Dalí Lives
Environmental Design - Window Display / Merchandising	Paypal	Independents on 5th: Shoppable Holiday Windows

### GOODBY SILVERSTEIN & PARTNERS + GS&P SOCIAL + ELEVEL / SAN FRANCISCO

Digital Experiences - Augmented / Mixed Reality	Daughters of the Evolution	Lessons in Herstory
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## EXPERIENTIAL DESIGN

BY ENTRANT

### HEIMAT BERLIN + INTERMATE MEDIA / BERLIN + ACHTUNG! / HAMBURG + LOW BROS / BERLIN

Environmental Design - Exhibition Design	ADP / Deutsche Krebshilfe	German Cancer Aid Spectrum - The World's Most Dan
Experiential Design - Installations - Single	ADP / Deutsche Krebshilfe	German Cancer Aid Spectrum - The World's Most Dan

### IBM ORIGINALS / NEW YORK + THE MILL / NEW YORK + THE WEATHER CHANNEL / ATLANTA

Experiential Design - Installations - Single	The Weather Channel, An IBM Business	Know the Cost
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### KOLLE REBBE / HAMBURG

Experiential Design - Live Event	Deutsche Lufthansa	#SayYesToEurope
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### MCCANN NEW YORK + LOCKHEED MARTIN / BETHESDA

Digital Experiences - Augmented / Mixed Reality	Lockheed Martin	Think Inside The Box
Experiential Design - Guerrilla / Stunt	Lockheed Martin	Think Inside The Box
Experiential Design - Installations - Single	Lockheed Martin	Think Inside The Box

### MEDIAMONKS + GOOGLE / SHANGHAI

Digital Experiences - Responsive Environments	Google	Google Arts & Culture: Living Jiagu
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## EXPERIENTIAL DESIGN

BY ENTRANT

### NO FIXED ADDRESS / TORONTO + CANADIAN CENTRE FOR CHILD PROTECTION / WINNIPEG

Environmental Design - Exhibition Design	Canadian Centre for Child Protection	Lolli: The Exhibit Nobody Wants to Talk About
Experiential Design - Installations - Single	Canadian Centre for Child Protection	Lolli: The Exhibit Nobody Wants to Talk About

### NO FIXED ADDRESS + SICKKIDS FOUNDATION / TORONTO

Experiential Design - Installations - Single	Sickkids Foundation	SickKids Airbnb
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### PARK PICTURES / NEW YORK

Experiential Design - Live Event	Mercedes	Stress Inversion Transformer
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### R/GA TOKYO

Digital Experiences - Responsive Environments	Shiseido	Beyond Time
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### RARE VOLUME / NEW YORK

Environmental Design - Wayfinding Systems	The Shed	The Shed—Digital Signage System
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### SCHOLZ & FRIENDS / BERLIN + REST OF THE WORLD / AUSTIN

Experiential Design - Installations - Single	Initiative Offene Gesellschaft	The Wall Against Walls
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### SERVICEPLAN GERMANY + MEDIAPLUS GERMANY / MUNICH

Experiential Design - Guerrilla / Stunt	Berliner Verkehrsbetriebe	Mind the Gap
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## EXPERIENTIAL DESIGN

BY ENTRANT

**SERVICEPLAN GERMANY / MUNICH +  
PLAN.NET GERMANY / MUNICH +  
MEDIAPLUS GERMANY / MUNICH +  
ACHTUNG! / HAMBURG**

Experiential Design - Guerrilla / Stunt	Sea-Watch	LIFEBOAT - The Experiment
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## SID LEE / MONTREAL

Experiential Design - Installations - Single	CN	CN100 - A Moving Celebration
Environmental Design - Exhibition Design	CN	CN100 - Brand Identity
Environmental Design - Interior Design	Sid Lee	Camp Ville Marie
Experiential Design - Installations - Single	Vision Zero Project and the City of Montreal	The Impactful Reminder
Environmental Design - Exhibition Design	Vision Zero Project and the City of Montreal	The Impactful Reminder

**SIX +  
MORI BUILDING COMPANY +  
BASCULE / TOKYO**

Digital Experiences - Responsive Environments	Mori Building Company	Mori Building Urban Lab
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## SUNNY AT SEA / STOCKHOLM

Digital Experiences - Augmented / Mixed Reality	Raoul Wallenberg Academy	Fading Stories – Pass Them On
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**TACO BELL / IRVINE +  
UNITED ENTERTAINMENT GROUP / NEW YORK +  
EDELMAN / LOS ANGELES**

Environmental Design - Retail / Restaurant	Taco Bell	The Bell: A Taco Bell Hotel and Resort
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## EXPERIENTIAL DESIGN

BY ENTRANT

### TAXI / TORONTO/MONTREAL/VANCOUVER/NEW YORK + UNITED WAY / TORONTO

Experiential Design - Placemaking	United Way	The #UNIGNORABLE Tower
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### TBWA\HAKUHODO / TOKYO

Experiential Design - Live Event	Japan Para Table Tennis Association	The Most Challenging Pingpong Table
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### TBWA\MEDIA ARTS LAB / LOS ANGELES

Environmental Design - Retail / Restaurant	Apple	AirPods Pro
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Environmental Design - Window Display / Merchandising	Apple	AirPods Pro
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### THE NEW YORK TIMES + LOCAL PROJECTS / NEW YORK

Experiential Design - Installations - Series	The New York Times	The Truth Is Local
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## FASHION DESIGN BY ENTRANT

### AFRICA / SAO PAULO

Craft - Patterns / Textiles	Ampara Animal	Life Print
Sustainable / Eco-friendly Fashion	Ampara Animal	Life Print

### ARTEAGA / BROOKLYN

Sustainable / Eco-friendly Fashion	Arteaga	Arteaga: Ethical + Sustainable + Exquisite
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### BBDO BERLIN + CRAFTWORK - A BRAND OF AD AGENCY SERVICES / DUESSELDORF

Promotional Apparel	Nike Deutschland	The 7th Star for Germany
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### CHIMASKI / KYOTO

Traditional - Collection	Whole Love Kyoto	Tochu
Traditional - Footwear	Whole Love Kyoto	Hanao Shoes

### JUNG VON MATT / HAMBURG + 2WEI MUSIC / HAMBURG + ADIDAS / HERZOGENAURACH

Promotional Apparel	Adidas	The Adidas Wendejacket “Breaking Walls”
Traditional - Single	Adidas	The Adidas Wendejacket “Breaking Walls”

### LA SONMAI / HANOI

Traditional - Accessories	La Sonmai	Traditional Lacquer Phone-case
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## FASHION DESIGN BY ENTRANT

### LEO BURNETT / CHICAGO

Promotional Apparel	Serta	Coolest Kicks
Traditional - Footwear	Serta	Coolest Kicks

### MARC BURCKHARDT / AUSTIN + GUCCI / MILAN

Craft - Patterns / Textiles	Gucci	Gucci Cheetahorse Dress
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### TAXI / TORONTO/CANADA + CANADIAN MENTAL HEALTH ASSOCIATION / TORONTO

Craft - Patterns / Textiles	Canadian Mental Health Association	Mental Fatigues
Craft - Illustration	Canadian Mental Health Association	Mental Fatigues

### TENCENT / SHENZHEN + ZHENG & CO / GUANGZHOU

Promotional Apparel	Mogao Cave	Dome to Home
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### XIAOTU TANG / LONDON

Traditional - Accessories	Personal Project	Containers
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## ILLUSTRATION

BY ENTRANT

### 360I + HBO / NEW YORK

Wildcard - Single	HBO	Create #ForTheThrone
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### 360I / NEW YORK + TRULY HARD SELTZER / BOSTON

Packaging - Single	Truly Hard Seltzer	Flavor Drop
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### AIRBNB MAGAZINE / NEW YORK + AIRBNB MAGAZINE / SAN FRANCISCO

Editorial - Spread - Single	Airbnb Magazine	Enchanted Lands
Editorial - Spread - Single	Airbnb Magazine	Letter From Rome

### AISTE STANCIKAITE / BERLIN

Personal / Unpublished - Single	Aiste Stancikaite	Giannina
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### ANOMALY + THE LINE / LONDON

Animation - Single	Unilever	Every U Does Good Campaign
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### BLOOMBERG / NEW YORK

Editorial - Front Page - Series	Bloomberg	Bloomberg Markets Covers
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### BRIAN STAUFFER ILLUSTRATION + ANIMATION / NOVATO + THE NEW YORK TIMES

Editorial - Spread - Single	The New York Times	Harvey Weinstein Convicted
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## ILLUSTRATION

BY ENTRANT

### **CAMILA ROSA / SAO PAULO + SOCIETY6 / LOS ANGELES + THE OTHER ART FAIR / LONDON**

Mural / Graffiti / Street Art - Single

Society6 / The Other Art Fair

Representation Matters Mural

### **CASA REX / SAO PAULO**

Book - Series

Pulo Do Gato

Muito Esquisito

### **DAN BEJAR ILLUSTRATION / BROOKLYN + IMAGINATION / WASHINGTON, DC**

Editorial - Spread - Single

Engineering Inc. Magazine

Control

### **DENTSU + DENTSU DIGITAL + TYO + AID-DCC / TOKYO**

Wildcard - Series

Yahoo Japan Corporation

Diversity in Disaster Preparation

### **DENTSU + DENTSU LIVE + TYO MONSTER / TOKYO**

Wildcard - Series

Japan Automobile  
Manufacturers Association (JAMA)

Tokyo Motor Show 2019

### **DENTSU + SHISEIDO COMPANY + DENTSU LIVE + QOSMO / TOKYO**

Innovation

Shiseido

“Shiseido Karakusa”

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## ILLUSTRATION

BY ENTRANT

### EDWARD KINSELLA ILLUSTRATION / SAINT LOUIS + WAXWORK RECORDS / NEW ORLEANS

Packaging - Series	Waxwork Records	Us Original Motion Picture Soundtrack
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### ELASTIC / SANTA MONICA + NIEL KELLERHOUSE / LOS ANGELES

Animation - Single	Neil Kellerhouse	Velvet Buzzsaw Main Title
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### ESTUDIO JAVIER JAEN / BARCELONA

Editorial - Spread - Single	The New York Times	One Small Step
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### EUGENIA MELLO / BROOKLYN

Book - Series	Victionary	Moving
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### FCB CHICAGO + LORD AND THOMAS / CHICAGO + FCB GLOBAL / NEW YORK + AD AGE / NEW YORK

Animation - Single	Ad Age	Carol H. Williams and the Rejected Script
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### GALLEGOS UNITED / LOS ANGELES

Animation - Series	California Milk Processor Board (CMPB)	Tasty Truths
Mural / Graffiti / Street Art - Single	Comcast	The Art of Storytelling
Promotional / Collateral - Series	Comcast	The Art of Storytelling

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## ILLUSTRATION

BY ENTRANT

### GIANT ANT / VANCOUVER + SMÅLL / BARCELONA

Animation - Single	Estrella Damm	Padel World Tour 2019
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### GOODBY SILVERSTEIN & PARTNERS / SAN FRANCISCO

Animation - Single	Adobe	Creativity for All
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### GOODBY SILVERSTEIN & PARTNERS + GS&P SOCIAL + ELEVEL / SAN FRANCISCO

Digital - Series	Daughters of the Evolution	Lessons in Herstory
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### GOOGLE BRAND STUDIO+ ANIMADE + JUNGLE STUDIOS / LONDON

Animation - Single	Google Arts and Culture	Bauhaus Everywhere
Animation - Series	Google Arts and Culture	Bauhaus Everywhere

### HARRISON & STAR / NEW YORK

Digital - Series	Dream Foundation	Dreams Add Up
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### HEAD GEAR ANIMATION / TORONTO ONTARIO

Animation - Series	Toronto Public Library Workers Union	Staffless Libraries
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### IC4DESIGN/ HIROSHIMA

Digital - Single	Hiroshima Kakuichi Yokocho	Kakuichi Yokocho
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## ILLUSTRATION

BY ENTRANT

### IC4DESIGN / HIROSHIMA + HAKUHODO PRODUCT'S / TOKYO

Book - Series	Volkswagen Group Japan	Sharan
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### ICOR BASTIDAS STUDIO / BROOKLYN + THE NEW YORKER / NEW YORK

Editorial - Spread - Single	The New Yorker	Athleisure Time
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### KADIR NELSON / LOS ANGELES + AIR BNB MAGAZINE / NEW YORK

Editorial - Spread - Single	Airbnb Magazine	Leonardo David
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### KADIR NELSON. / LOS ANGELES + HOUGHTON MIFFLIN / NEW YORK

Book - Single	Houghton Mifflin/Versify	The Undeclared
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### KADIR NELSON / LOS ANGELES + NATIONAL GEOGRAPHIC / WASHINGTON, DC

Editorial - Front Page - Single	Kadir Nelson	Flight of the Clotilda
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### KADIR NELSON / LOS ANGELES + THE NEW YORKER / NEW YORK

Editorial - Front Page - Single	The New Yorker	Art Connoisseurs
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### LEONARDO SANTAMARIA / LOS ANGELES + BELIEVER MAGAZINE / LAS VEGAS

Editorial - Spread - Single	Believer Magazine	Beating the Bounds: The Case for Ethical Borders
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# ADC 99<sup>TH</sup> ANNUAL AWARDS – FINALISTS

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Award details will be announced during Creative Month, May 18-22



## ILLUSTRATION

BY ENTRANT

### LEONARDO SANTAMARIA / LOS ANGELES + O, THE OPRAH MAGAZINE / NEW YORK

Editorial - Spread - Single

O, The Oprah Magazine

My Sister, Myself

### LEONARDO SANTAMARIA / LOS ANGELES + THE NEW YORKER / NEW YORK

Editorial - Spread - Series

The New Yorker

The New Yorker's Film  
and Theatre Reviews

### MAGPIE STUDIO / LONDON

Packaging - Series

Senser Spirits

Senser Spirits -  
Lift Your Mind and Mood

### MARC BURCKHARDT / AUSTIN + GUCCI / MILAN

Promotional / Collateral - Single

Gucci

Gucci Tiger

### N/A / SHANGHAI

Personal / Unpublished - Series

N/A

A Man in Hat

### NB STUDIO + ROYAL MAI / LONDON

Wildcard - Series

Royal Mail

Royal Mail: Curious Customs Stamps

### NICK LEVESQUE / SAN FRANCISCO

Personal / Unpublished - Single

Nick Levesque

Red Hot

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## ILLUSTRATION BY ENTRANT

### NICOLAS ORTEGA / BROOKLYN

Editorial - Spread - Single	The New York Times	'Human Scum' and Trump's Tortured English
Editorial - Spread - Single	Barron's	What The U.S. Gets Wrong About China

### NICOLE RIFKIN / JERSEY CITY + THE NEW YORK TIMES / NEW YORK

Editorial - Front Page - Single	The New York Times	Deconstructing Bong Joon-ho
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### OGILVY JAPAN / TOKYO

Digital - Series	Jfoodo	88 Reasons
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### OSCAR BASTIDAS / BROOKLYN

Packaging - Series	Wynwood Brewing	Wynwood Fox
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### PARTY OF ONE STUDIO / BROOKLYN + WASHINGTON POST / WASHINGTON, DC

Editorial - Front Page - Series	Washington Post	Washington Post Spring Cleaning 11th Annual
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### PIXEL SQUARE / RIO DE JANEIRO + SAATCHI & SAATCHI / DUBAI

Wildcard - Series	National Geographic	Planet or Plastic?
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### RAN ZHENG / JERSEY CITY + NPR / WASHINGTON, DC

Digital - Single	NPR	What Parents Can Do About Gendered Toys
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## ILLUSTRATION

BY ENTRANT

### SAGMEISTER & WALSH + VILCEK FOUNDATION / NEW YORK

Packaging - Series	The Vilcek Foundation	The Vilcek Prize for Excellence
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### SALLY DENG / LOS ANGELES + CREATIVE EDITIONS / MANKATO

Book - Single	Creative Editions	Yusra Swims
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### SIX + HAKUHODO + HEADLIGHT / TOKYO

Promotional / Collateral - Single	Sony Interactive Entertainment	Neo Japan to the World
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### SPOTIFY USA / NEW YORK

Animation - Single	Spotify In-house	All the Moods
Animation - Series	Spotify In-house	All the Moods

### STUDIO BLINK / BRIGHTON

Animation - Single	Shaw Contract	Shaw Contract - Smarter Impact
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### SUNDAY AFTERNOON / NEW YORK

Editorial - Front Page - Single	New York Times	50 Years of Pride
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### TATSURO KIUCHI + GENKOSHA / TOKYO

Book - Series	Genkosha	Tatsuro Kiuchi
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## ILLUSTRATION

BY ENTRANT

**TATSURO KIUCHI +  
MASASHI MATSUIE +  
TAKASHI SHIMADA +  
UNIQLO / TOKYO**

Promotional / Collateral - Series	Uniqlo	Uniqlo Sustainability
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## TBWA SHANGHAI

Animation - Single	Adidas China	Adidas Z.N.E.
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## TE HU / SAN FRANCISCO

Personal / Unpublished - Single	Self-promotion	Parade of Six-armed Mani-padme
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## THE FOLIO SOCIETY / LONDON

Book - Series	The Folio Society	Anansi Boys
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## THE NEW YORK TIMES MAGAZINE / NEW YORK

Editorial - Front Page - Single	The New York Times Magazine	Putting a Price on the End of the World
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## THE NINE / SHANGHAI

Digital - Series	Yan Ji You Bookstores	Guess Which Book Is It?
Packaging - Series	Nanfu Battery	The Powerful Human Battery
Promotional / Collateral - Series	Hengzheng Dental	The Brass Instruments Band

## TILL LAUER / LUCERNE + THE NEW YORKER / NEW YORK CITY

Editorial - Spread - Single	The New Yorker	Student Debt
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## ILLUSTRATION BY ENTRANT

### **TOM GAULD / LONDON, UK + THE NEW YORKER / NEW YORK / USA**

Editorial - Front Page - Series	The New Yorker	Cover Artworks for The New Yorker
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### **TRIBAL PARIS + L'OCCITANE + MERCİ-MICHEL / PARIS**

Digital - Single	L'occitane	Seeds of Dreams
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### **YIDONG CAI / SHANGHAI**

Personal / Unpublished - Series	Yidong Cai	C-Moji
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### **YU ZHANG / SHANGHAI**

Digital - Series	Personal	Feelings
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### **YUKE LI / NEW YORK**

Book - Series	Yuke	The Tiger in My Head
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## INTEGRATED BY ENTRANT

### BBDO DUESSELDORF

Integrated - Digital	KMSZ (Bone Marrow Donation Center)	Life Lolli - A Lollipop Designed To Save Lives
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### FCB/SIX / TORONTO

Integrated - Digital	Black & Abroad	Go Back to Africa
Innovation	Black & Abroad	Go Back to Africa

### FORSMAN & BODENFORS / COTHENBURG

Integrated - Digital	Volvo Car Corporation	The E.V.A. Initiative
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### GOODBY SILVERSTEIN & PARTNERS / SAN FRANCISCO

Innovation	Doritos	Brandless
Integrated - Traditional	Doritos	Cool Ranch
Innovation	Doritos	Cool Ranch

### GOOGLE BRAND STUDIO / SAN FRANCISCO

Integrated - Digital	Google	The Most Searched
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### GSD&M + THE BEAR + CUT+ RUN / AUSTIN

Integrated - Digital	Popeyes Louisiana Kitchen	Chicken Wars
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## INTEGRATED BY ENTRANT

### HEIMAT BERLIN + NEUTRAL / ZÜRICH + LIESEL FILMPRODUKTION / BERLIN + LOFT TONSTUDIOS BERLIN

Integrated - Traditional	Hornbach Baumarkt	Democratic Art – An Ai Weiwei for Everybody.
Innovation	Hornbach Baumarkt	Democratic Art – An Ai Weiwei for Everybody.

### JONES KNOWLES RITCHIE / NEW YORK

Integrated - Digital	AB InBev - Budweiser	#SelfieBud
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### MCCANN NEW YORK + MICROSOFT / SEATTLE

Innovation	Microsoft	Changing The Game
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### SCHOLZ & FRIENDS / BERLIN

Innovation	The Female Company	The Tampon Book: A Book Against Tax Discrimination
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### SERVICEPLAN GERMANY + MEDIAPLUS GERMANY / MUNICH

Integrated - Traditional	Berliner Verkehrsbetriebe	Mind the Gap
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### SID LEE PARIS

Integrated - Digital	KFC	Bucket Bangers
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### SPOTIFY USA / NEW YORK

Integrated - Digital	Spotify In-house	The Decade Wrapped Integrated
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## INTEGRATED BY ENTRANT

**THE MARTIN AGENCY / RICHMOND, VA +  
DONATE LIFE AMERICA / RICHMOND, VA +  
MUSICTODAY / CROZET, VA**

Innovation	Donate Life America	83 Futures
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## INTERACTIVE

BY ENTRANT

### **72ANDSUNNY + TINDER + MISS NG P ECES / LOS ANGELES**

Craft in Online / Mobile - Content Strategy	Tinder	Swipe Night
Craft in Online / Mobile - Use of Technology	Tinder	Swipe Night
Social Media - Wildcard	Tinder	Swipe Night
Video - Interactive Video	Tinder	Swipe Night

### **ALMAPBBDO + VOLKSWAGEN / SAO PAULO**

Video - Online Video	Volkswagen	True VW
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### **BASIC / SAN DIEGO + GOOGLE / MOUNTAIN VIEW**

Online / Mobile Websites - Website	Google	Google Store
Online / Mobile Websites - E-Commerce Site	Google	Google Store
UX / UI - User Experience Design	Google	Google Store

### **BBDO GROUP GERMANY / DUESSELDORF + BBDO DUESSELDORF + BBDO BERLIN**

Social Media - Instagram	The Female Company	#Lipconfession
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### **BBDO NEW YORK + SANCTUARY / LOS ANGELES**

Craft in Online / Mobile - Use of Technology	Monica Lewinsky	The Epidemic
Video - Interactive Video	Monica Lewinsky	The Epidemic

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## INTERACTIVE BY ENTRANT

### BBDO NEW YORK + STINK / NEW YORK

Craft in Online / Mobile - Sound Design	Bacardi	Beat Machine
Social Media - Wildcard	Bacardi	Beat Machine
Video - Online Video	Bacardi	Beat Machine

### BBDO NEW YORK + THE NEW YORKER / NEW YORK

Social Media - Instagram	The New Yorker	Caption Contest
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### BBDO NEW YORK + VT PRO DESIGN / LOS ANGELES + BBDO STUDIOS / NEW YORK

Online / Mobile Websites - Campaign Site	Bacardi - Bombay Sapphire	Painted By Everyone
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### BETC / PARIS

Social Media - Twitter	Back Market	Refurbished Tweets
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### BUTLER, SHINE, STERN & PARTNERS / SAUSALITO + NBA 2K / NOVATO

Social Media - Twitter	NBA 2K	#2KRatings Live Show
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### DDB PARIS + ARTE + STUDIO 5 / PARIS

Craft in Online / Mobile - Copywriting for Digital	Arte	Mythomaniac
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## INTERACTIVE BY ENTRANT

### DDB PARIS + MAKEMEPULSE / PARIS + STUDIO PRESS PLAY ON TAPE / LONDON + UBISOFT / PARIS

AR / VR / MR	Ubisoft	ECHOs
Craft in Online / Mobile - Use of Technology	Ubisoft	ECHOs
UX / UI - User Experience Design	Ubisoft	ECHOs

### DDB PARIS + MCDONALD'S / PARIS

Social Media - Snapchat	McDonald's	Mc Flurry
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### DDB PARIS + UBISOFT + STUDIO 5 / PARIS

Craft in Online / Mobile - Content Strategy	Ubisoft	Green Dawn
Craft in Online / Mobile - Sound Design	Ubisoft	Green Dawn
Innovation	Ubisoft	Green Dawn

### DIGITAS / BOSTON + UNIT 9 / LONDON

AR / VR / MR	JFK Presidential Library And Museum	JFK Moonshot
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### FCB/SIX / TORONTO

Craft in Online / Mobile - Use of Technology	Black & Abroad	Go Back to Africa
Online / Mobile Websites - Campaign Site	Black & Abroad	Go Back to Africa
Social Media - Twitter	Black & Abroad	Go Back to Africa

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## INTERACTIVE BY ENTRANT

### **FORSMAN & BODENFORS / COTHENBURG**

Online / Mobile Websites - Campaign Site	Volvo Car Corporation	The E.V.A. Initiative
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### **GOODBY SILVERSTEIN & PARTNERS / SAN FRANCISCO**

Craft in Online / Mobile - Use of Technology	Doritos	Cool Ranch
Innovation	Doritos	Cool Ranch
Social Media - Wildcard	Doritos	Cool Ranch
Craft in Online / Mobile - Use of Technology	The Dalí Museum	Dalí Lives

### **GOOGLE BRAND STUDIO / SAN FRANCISCO**

Online / Mobile Websites - Campaign Site	Google	The Most Searched
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### **GOOGLE LLC / MOUNTAIN VIEW**

Data Visualization	Google	A Space for Being
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### **GSD&M / AUSTIN**

Social Media - Twitter	Popeyes Louisiana Kitchen	Chicken Wars
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### **HEIMAT BERLIN + ACHTUNG! / HAMBURG + MOKOH MUSIC / BERLIN + VISUALTECH / BERLIN**

Craft in Online / Mobile - Art Direction	Die Kulturellen Erben E.V. Berlin	Cultural Heirs “Voice of the Wall”
Video - Online Video	Die Kulturellen Erben E.V. Berlin	Cultural Heirs “Voice of the Wall”

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## INTERACTIVE BY ENTRANT

### HUGE / BROOKLYN

Social Media - Twitter	Jeep	#ThisIsNotJeep
Social Media - Wildcard	Jeep	#ThisIsNotJeep

### KOLLE REBBE / HAMBURG

Online / Mobile Websites - E-Commerce Site	About You	About Your Choice
Social Media - Instagram	Dazn, Perform Investment Germany	#ALL41

### MCCANN NEW YORK

Craft in Online / Mobile - Copywriting for Digital	New York Lottery	The Most Metal Scratch-Off
Social Media - Wildcard	New York Lottery	The Most Metal Scratch-Off

### MRM//MCCANN / FRANKFURT

Craft in Online / Mobile - Use of Technology	German Youth Association Of People With Hearing Loss	Signs
Innovation	German Youth Association Of People With Hearing Loss	Signs
UX / UI - User Experience Design	German Youth Association Of People With Hearing Loss	Signs

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## INTERACTIVE BY ENTRANT

### MULLENLOWE / BOSTON

Social Media - Twitter	Burger King	Twitter Bait
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### R/GA / NEW YORK

Online / Mobile Websites - E-Commerce Site	Nike	Hey Google, Ask Nike
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### R/GA / PORTLAND

Games - Web / Social Media	Nike	Nike PLAYlist
Social Media - Wildcard	Nike	Nike PLAYlist

### RT / MOSCOW

AR / VR / MR	RT	#Romanovs100 AR Photo Album
Craft in Online / Mobile - Use of Technology	RT	#Romanovs100 AR Photo Album
UX / UI - User Experience Design	RT	#Romanovs100 AR Photo Album

### SERVICEPLAN GERMANY / MUNICH

UX / UI - User Interface Design	Bf Coach & Co. KG	Butterfly Coach – Your Most Personal Trainer
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### SERVICEPLAN GERMANY / MUNICH + SERVICEPLAN KOREA / SEOUL + DOT INCORPORATION / SEOUL

Craft in Online / Mobile - Use of Technology	Dot Incorporation	Dot Translate.
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### SID LEE / MONTREAL

Social Media - Twitter	Protect Our Winters Canada	Fact Avalanche
Social Media - Wildcard	Protect Our Winters Canada	Fact Avalanche

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## INTERACTIVE BY ENTRANT

### SIX + MORI BUILDING COMPANY + BASCULE / TOKYO

Data Visualization	Mori Building Company	Mori Building Urban Lab
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### SPOTIFY USA / NEW YORK

Craft in Online / Mobile - Art Direction	Spotify In-house	Bon Iver Viisualiizer
Craft in Online / Mobile - Use of Technology	Spotify In-house	Bon Iver Viisualiizer
Data Visualization	Spotify In-house	Bon Iver Viisualiizer
Online / Mobile Websites - Website	Spotify In-house	Bon Iver Viisualiizer
Online / Mobile Websites - Website	Spotify In-house	Your 2019 Wrapped
Online / Mobile Websites - Campaign Site	Spotify In-house	Your 2019 Wrapped

### SQUARESPACE / NEW YORK

Craft in Online / Mobile - Art Direction	Squarespace	Stand Proud
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### TAXI / TORONTO/MONTREAL/VANCOUVER/NEW YORK + UNITED WAY / TORONTO

AR / VR / MR	United Way	The #UNIGNORABLE Tower
Data Visualization	United Way	The #UNIGNORABLE Tower

### TBWA CHIAT DAY, NEW YORK + PARK PICTURES / NEW YORK

Craft in Online / Mobile - Art Direction	Mountain Dew	Joel is Not Happy
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## INTERACTIVE BY ENTRANT

### TBWAG1 / BOULOGNE BILLANCOURT + G2H / PARIS + MOONWALK FILM / PARIS + TBWAELSE / BOULOGNE BILLANCOURT

Craft in Online / Mobile - Sound Design

Nissan Europe

Nissan Qashqai Sound Odyssey

### THE NEW YORK TIMES MAGAZINE / NEW YORK

Online / Mobile Websites - Website

The New York Times Magazine

So the Internet Didn't Turn  
Out the Way We Hoped

### THJNK / HAMBURG

Social Media - Facebook

Brauerei C. & A. Veltins  
GmbH & Co. KG

Spot the Bottle

### TRIBAL PARIS + L'OCCITANE + MERCI-MICHEL / PARIS

Online / Mobile Websites - Campaign Site

L'occitane

Seeds of Dreams

UX / UI - User Experience Design

L'occitane

Seeds of Dreams

### WUNDERMAN THOMPSON / CABA

Craft in Online / Mobile - Sound Design

Movistar

Maria's Message

### Z3Y TOURISM AND CULTURE / BEIJING

UX / UI - User Interface Design

Beijing Town

Beijing Wtown is a  
Comprehensive and Characteristi

### ZULU ALPHA KILO + HOMEEQUITY BANK / TORONTO

Social Media - Wildcard

Homeequity Bank

#PauseToRemember

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## MOTION / FILM / GAMING CRAFT

BY ENTRANT

### 360I / NEW YORK + MINI USA / WOODCLIFF LAKE, NJ

Craft in Motion / Film - Cinematography

Mini Usa

Mini: The Inner Drive

### 72ANDSUNNY / LOS ANGELES + NATIONAL FOOTBALL LEAGUE / NEW YORK + PRETTYBIRD / CULVER CITY

Motion / Film - Narrative

National Football League

Next 100

### ALMA MATER / LOS ANGELES

Motion / Film - Title Sequences

Warner Animation Group

The Lego Movie 2: The Second Part

### ANTONI GARAGE / BERLIN + MERCEDES-BENZ / STUTTGART + ICONOCLAST GERMANY / BERLIN + NHB STUDIOS / BERLIN

Craft in Motion / Film - Editing

Mercedes-Benz

Enjoy Electric - EQC x The Weeknd

### ANTONI GARAGE / BERLIN + MERCEDES-BENZ / STUTTGART + ANORAK / BERLIN

Craft in Motion / Film - Cinematography

Mercedes-Benz

Bertha Benz: The Journey That  
Changed Everything

Craft in Motion / Film - Editing

Mercedes-Benz

Bertha Benz: The Journey That  
Changed Everything

Motion / Film - Short Video - Single

Mercedes-Benz

Bertha Benz: The Journey That  
Changed Everything

### ART CAMP / BROOKLYN

Craft in Motion / Film - Animation

XI Records

Thom Yorke - Last I Heard

Motion / Film - Music Video

XI Records

Thom Yorke - Last I Heard

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## MOTION / FILM / GAMING CRAFT

BY ENTRANT

### ARTERY INDUSTRIES + INTERSCOPE RECORDS / LOS ANGELES

Motion / Film - Music Video	Artery Industries	Tierra Whack “Unemployed”
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### BBDO / NEW YORK + FURLINED / LOS ANGELES

Craft in Motion / Film - Cinematography	BBDO New York	Train
Craft in Motion / Film - Direction	BBDO New York	Train

### BBDO BERLIN + BWGTBLD / BERLIN

Craft in Motion / Film - Cinematography	Mercedes-Benz / Smart	The Smart Way
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### BBDO NEW YORK + FACEBOOK / NEW YORK + FLIGHT SCHOOL / LOS ANGELES

Craft in Motion / Film - Extended Reality	St. Jude	Hall of Heroes
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### BBDO NEW YORK + FURLINED / NEW YORK

Craft in Motion / Film - Animation	AT&T	Train
Motion / Film - Short Video - Single	AT&T	Train

### BBDO NEW YORK + SANCTUARY / LOS ANGELES

Motion / Film - Narrative	Monica Lewinsky	The Epidemic
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## MOTION / FILM / GAMING CRAFT

BY ENTRANT

### BITO + PLAN B / TAIPEI

Craft in Motion / Film - Editing

Plan B

Return to the Wild that You Are

### BOB THE ROBOT + COCOA + CARAT FINLAND / HELSINKI

Craft in Motion / Film - Use of Music / Sound

Saarioinen Oy

A Classic You Can Count On

### BUCK + TBWA\MEDIA ARTS LAB / LOS ANGELES

Craft in Motion / Film - Animation

Apple

Wonderful Tools

Craft in Motion / Film - Motion Graphics

Apple

Wonderful Tools

### DENTSU + DENTSU CREATIVE FORCE + DENTSU CREATIVE X / TOKYO

Craft in Motion / Film - Editing

Mori Building Co.

Mori Building Brand Movie  
Designing Tokyo

### DESIGN ARMY / WASHINGTON

Craft in Motion / Film - Direction

Hong Kong Ballet

Never Standing Still

Craft in Motion / Film - Use of Music / Sound

Georgetown Optician

Eyes Say More Than Words

### DOOMSDAY ENTERTAINMENT + BEATS BY DRE + ZAMBEZI / LOS ANGELES

Innovation

Beats By Dre

Powerbeats Pro | Unleashed

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## MOTION / FILM / GAMING CRAFT

BY ENTRANT

### ELVIS SALES LINS / BRASILIA, BRAZIL

Motion / Film - Documentary

Escola De Cerâmica Paulo De Paula

Hiato

### FINAL CUT / NEW YORK + DROGA5 / NEW YORK + FURLINED / LOS ANGELES + SIGNIFICANT OTHERS / NEW YORK

Craft in Motion / Film - Editing

The New York Times

The Truth Is Worth It:  
Fearlessness (ISIS)

### FINAL FRONTIER / SHANGHAI + AIRBNB CHINA / BEIJING + TAIKO STUDIOS / LOS ANGELES

Craft in Motion / Film - Animation

Airbnb China

Fú

### GENTILHOMME / MONTREAL

Innovation

Tierra Whack

Coachella

### GIANT ANT / VANCOUVER

Craft in Motion / Film - Motion Graphics

Slack

Frontiers 2019 Intro

Motion / Film - Title Sequences

Slack

Frontiers 2019 Intro

### GOOD COMPANY PICTURES / NEW YORK

Motion / Film - Music Video

Atlantic Records

Lizzo - Juice

### GOODBY SILVERSTEIN & PARTNERS / SAN FRANCISCO

Craft in Motion / Film - Motion Graphics

Adobe

Creativity for All

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## MOTION / FILM / GAMING CRAFT

BY ENTRANT

**HEIMAT BERLIN +  
ACHTUNG! / HAMBURG +  
MOKOH MUSIC / BERLIN +  
VISUALTECH / BERLIN**

Craft in Motion / Film - Typography

Die Kulturellen Erben E.V. Berlin

Cultural Heirs “Voice of the Wall”

## **JOE DONALDSON / SARASOTA**

Motion / Film - Short Video - Series

The New Yorker

The New Yorker Animated Series

**JUICE / WROCLAW / TOKYO +  
NION / TOKYO +  
DRILL / TOKYO**

Craft in Motion / Film - Special Effects

Cinema Sunshine

Imax – Transphere

**JUNG VON MATT +  
NOAH / HAMBURG**

Motion / Film - Television / VOD Promo - Single

Noah - Menschen Für Tiere E.V.

President's Pets. Animals Make  
Us Human. Adopt.

## **KOLLE REBBE / HAMBURG**

Craft in Motion / Film - Cinematography

Deutsche Lufthansa

#LifeChangingPlaces - Ethiopia

Craft in Motion / Film - Editing

Deutsche Lufthansa

#LifeChangingPlaces - Ethiopia

**LE CUBE / MADRID +  
TANK TANK / HAMBURG**

Craft in Motion / Film - Animation

Followfood

In Your Hands

# ADC 99<sup>TH</sup> ANNUAL AWARDS – FINALISTS

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Award details will be announced during Creative Month, May 18–22.



## MOTION / FILM / GAMING CRAFT

BY ENTRANT

### MAH FERRAZ / BROOKLYN + BILLBOARD / NEW YORK + RPA / LOS ANGELES

Craft in Motion / Film - Editing

Billboard

La Rosalía: The Sound Of Energy,  
Freedom And Love

### MATT REYNOLDS / LOS ANGELES

Motion / Film - Title Sequences

Bron Studios

Villians Animated Title Sequence

### MARCEL / PARIS

Craft in Motion / Film - Cinematography

Médecins Du Monde

We Don't Care

### MEDIAMONKS / HILVERSUM + MJZ UK / LONDON

Craft in Motion / Film - Special Effects

Hp

HP Dragonfly: Lighter Than Air

### MISTER / DARLINGHURST

Craft in Motion / Film - Motion Graphics

Node Fest

NODE Opening Titles 2019

### MIXCODE STUDIO / TAIPEI

Craft in Motion / Film - Animated Logo

Gogoro

Gogoro Viva – Branding Film

Craft in Motion / Film - Motion Graphics

Gogoro

Gogoro Viva – Branding Film

### MOVING PICTURE COMPANY / NEW YORK + ANOMALY / NEW YORK + PACIFIC RIM FILMS / LOS ANGELES

Craft in Motion / Film - Animation

Dick's Sporting Goods

The New Kid

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## MOTION / FILM / GAMING CRAFT BY ENTRANT

### PARAIC MC GLOUGHLIN / SLIGO

Motion / Film - Music Video	Páraic Mc Gloughlin	Circular
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### PARK PICTURES / NEW YORK

Craft in Motion / Film - Direction	Nike	Stop At Nothing
Motion / Film - Music Video	Benny Blanco, Calvin Harris & Miguel	I Found You / Nilda's Story
Motion / Film - Music Video	Tame Impala	Lost In Yesterday
Motion / Film - Music Video	Bon Iver	Naeem

### PARK PICTURES / NEW YORK + GOODY SILVERSTEIN & PARTNERS / SAN FRANCISCO

Craft in Motion / Film - Cinematography	Xfinity	A Holiday Reunion
Craft in Motion / Film - Direction	Xfinity	A Holiday Reunion

### PHILIPP UND KEUNTJE / HAMBURG + FOXDEVIL FILMS / HAMBURG + TRACKS & FIELDS / BERLIN + NHB VIDEO / HAMBURG

Craft in Motion / Film - Cinematography	Audi	Audi: Tilted World
Craft in Motion / Film - Direction	Audi	Audi: Tilted World
Craft in Motion / Film - Use of Music / Sound	Audi	Audi: Tilted World

### PLUSONE / AMSTERDAM

Craft in Motion / Film - Animation	Plusone	PlusOne — Manifesto
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## MOTION / FILM / GAMING CRAFT

BY ENTRANT

### **PUBLICIS NORTH AMERICA + HUNGRY MAN + UNION EDITORIAL + THE MILL / NEW YORK**

Craft in Motion / Film - Cinematography

The J.M. Smucker Company

Jif Bunker

### **TBWA BEIJING + BOLT BY TBWA CHINA / SHANGHAI**

Motion / Film - Documentary

Save The Children

The Left Hand

### **TBWA\MEDIA ARTS LAB / LOS ANGELES**

Craft in Motion / Film - Direction

Apple

Bounce

Craft in Motion / Film - Special Effects

Apple

Bounce

Motion / Film - Short Video - Single

Apple

Bounce

Motion / Film - Narrative

Apple

Shot On iPhone 11 Pro - CNY - Daughter

### **TRIBAL PARIS+ L'OCCITANE / PARIS + MERCY-MICHEL / PARIS**

Craft in Gaming - Animation

L'occitane

Seeds of Dreams

### **VICE NEWS / BROOKLYN**

Craft in Motion / Film - Typography

Vice News

Redaction Failures

### **WIZZ / QUAD GROUP / CLICHY + BRAND STATION / PARIS + NKI / PARIS**

Craft in Motion / Film - Animation

Poulehouse

Poulehouse

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## PACKAGING DESIGN

BY ENTRANT

### & SMITH / LONDON

Food / Beverage - Beverage - Series	Offblak	Offblak
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### 33 AND BRANDING / BEIJING

Sustainable / Eco-friendly - Single	Biohyalux	Packaging Made from Bagasse
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### AIR / NEW YORK + JOE DOUCET X PARTNERS / NEW YORK

Food / Beverage - Beverage - Single	Air Co.	Air Co.
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### CASA REX / SÃO PAULO

Food / Beverage - Food - Series	Takkø Café	Takkø Café Packaging
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### CC-ZENDESIGN BRAND STUDIO / SHENZHEN

Food / Beverage - Food - Single	Cc-zen Design Brand Studio	Beauty Soup
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### DENOMINATION / ULTIMO

Food / Beverage - Beverage - Single	Larry Cherubino	Uovo
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### DENTSU / TOKYO

Food / Beverage - Food - Series	Ezaki Glico Co.	Pocky The Gift
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### 7654321 STUDIO / FUJIAN

Food / Beverage - Beverage - Series	Ximing Tea Industry	Old Fir Narcissus
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## PACKAGING DESIGN

BY ENTRANT

### FUJIAN PROVINCIAL HUAYI DESIGNING / FUJIAN CITY

Food / Beverage - Beverage - Series

Fuan Ancient Road Ye Fir  
Tea Research Institute

Gu Dao Ye Cong Tea Packaging

### GOOD DESIGN COMPANY / TOKYO

Home / Houseware - Series

The Co.

Branding of “THE”

### JAVAS LEHN STUDIO / NEW YORK

Food / Beverage - Beverage - Series

Solento Organic Tequila

Solento Tequila

### JONES KNOWLES RITCHIE / LONDON

Food / Beverage - Beverage - Series

Lough Gill Distillery

Athrú

Specialty Product / Wildcard - Single

Kraft Heinz

Heinz Fortnum & Mason

Food / Beverage - Food - Series

Kraft Heinz

Planters – Gone But Never Forgotten

### KIND / BERGEN

Food / Beverage - Food - Series

Lerøy Seafood Group

Maer

### LEO BURNETT TORONTO

Food / Beverage - Food - Series

7 West Restaurant

Round-the-Clock Pizza Box

### LINSHAOBIN DESIGN / SHANGHAI

Food / Beverage - Beverage - Single

Hangzhou Fuyang Shanju  
Rongfu Restaurant

Fuchun Tea Ceremony

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## PACKAGING DESIGN BY ENTRANT

### PEARLFISHER / NEW YORK + SEEDLIP / BEACONSFIELD

Food / Beverage - Beverage - Single	Seedlip	The Seedlip NOgroni
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### PEPSICO DESIGN & INNOVATION / NEW YORK

Food / Beverage - Food - Series	PepsiCo	Stacy's Rise Project 2019 LTO
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### SAYURI STUDIO / MINATO-KU

Beauty / Cosmetics / Personal Care - Series	Equipe	Athletia Packaging
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### SCHOLZ & FRIENDS / BERLIN

Pharma / Health / Wellness	The Female Company	The Tampon Book: A Book Against Tax Discrimination
Specialty Product / Wildcard - Single	The Female Company	The Tampon Book: A Book Against Tax Discrimination

### SHENZHEN LINGYUN CREATIVE PACKAGING DESIGN / SHENZHEN

Food / Beverage - Beverage - Single	Shenzhen Lingyun Creative Packaging Design Co.	TianYuKong
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### SUPERUNION / HONG KONG

Food / Beverage - Food - Series	Agricola Dargenio	Figlia - Feminine By Nature
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### TBWAINDIA MUMBAI

Specialty Product / Wildcard - Single	Neurogen Brain And Spine Institute	One Mindful Mind
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## PACKAGING DESIGN

BY ENTRANT

### THE NINE / SHANGHAI

Home / Houseware - Series

Nanfu Battery

The Powerful Human Battery

### TIGERPAN PACKAGING DESIGN LAB. / SHENZHEN

Food / Beverage - Beverage - Single

Yantai Changyu Grape Wine Sales

Changyu Cellar Storage 5 Years

### YOUNG & LARAMORE + HOTEL TANGO DISTILLERY / INDIANAPOLIS, IN

Food / Beverage - Beverage - Series

Hotel Tango

Hotel Tango Packaging

### ZULU ALPHA KILO + SINGLECUT BEERSMITHS / TORONTO

Food / Beverage - Beverage - Series

Singlecut Beersmiths

Big In Japan

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## PHOTOGRAPHY

BY ENTRANT

### 72ANDSUNNY / NEW YORK

Social Media - Series	Smirnoff	Web of Infamy
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### AIRBNB MAGAZINE / NEW YORK + AIRBNB MAGAZINE / SAN FRANCISCO

Food - Series	Airbnb Magazine	Home (Away From Home)
Travel / Tourism - Single	Airbnb Magazine	Who Lives in Palermo is Palermo
Travel / Tourism - Series	Airbnb Magazine	Kyrgyzstan Unbounded
Travel / Tourism - Series	Airbnb Magazine	The Road Warrior

### ALEX RANK / VENICE + BMW / MUNICH + SERVICEPLAN CAMPAIGN & CONTENT / HAMBURG

Products / Commercial - Series	BMW Group	The Story of Luxury
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### ALEX RANK / VENICE + COC MINI / MUNICH

Products / Commercial - Series	Mini / BMW Group	Mini Electric Campaign
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### AMI VITALE PRODUCTIONS / MISSOULA

Wildlife - Single	National Geographic	The Last Goodbye
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### APPLE / CUPERTINO

Mobile - Series	Apple	Shot On iPhone Series A
Mobile - Series	Apple	Shot On iPhone Series B
Social Media - Series	Apple	Shot On iPhone Moroccan Rug Weavers

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## PHOTOGRAPHY BY ENTRANT

### BMW GROUP / MUNICH + AGNIESZKA DOROSZEWICZ PHOTOGRAPHY / HAMBURG

Products / Commercial - Series	BMW Group	M Next Vision
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### CHRIS CRISMAN / PENN VALLEY

Portraiture - Series	Chris Crisman	Mezcaleros
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### CHRISTY LEE ROGERS / FRANKLIN

Fine Art / Conceptual - Series	Christy Lee Rogers	Muses
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### DDB PARIS + AMNESTY INTERNATIONAL + HANDSOME / PARIS

Wildcard - Series	Amnesty International	Fashion & Arms
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### DENTSU / TOKYO

Products / Commercial - Series	Ezaki Glico Co.	Pocky The Gift
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### DESIGN ARMY / WASHINGTON

Music / Entertainment - Series	Hong Kong Ballet	Never Standing Still
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### DIRK BADER PHOTOGRAPHY + ELEMENTE CLEMENTE / MUNICH

Portraiture - Single	Elemente Clemente	Dr. Jane Goodall
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### EDITION LAMMERHUBER / BADEN

Photojournalism - Series	Edition Lammerhuber	And God Created War
Street - Series	Edition Lammerhuber	Maximum Shadow Minimal Light

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## PHOTOGRAPHY BY ENTRANT

### EMILY SIMMS / BROOKLYN

Fine Art / Conceptual - Series	The New York Times	Work Friend
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### ERIC VAN NYNATTEN / BROOKLYN

Personal / Unpublished - Single	Personal Work	In Transit
Street - Single	Eric Van Nynatten	Nightfall

### FACEBOOK, CREATIVE EXPERIENCES / WEST MENLO PARK + MINI TITLE / LONDON

Social Media - Single	Facebook	Facebook Company: Branded Photography
Social Media - Series	Facebook	Facebook Company: Branded Photography
Social Media - Series	Facebook	Facebook Company: People Empowered Series

### GELGEMS / TOKYO

Personal / Unpublished - Series	Taisei Fujimoto	Gelgems
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### GILLIAN HYLAND STUDIO + NATIONAL THEATRE / LONDON

Music / Entertainment - Single	National Theatre	When We Have Sufficiently Tortured Each Other
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### HENRI PRESTES / SANTAREM

Fine Art / Conceptual - Series	Henri Prestes	Perfect Darkness
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### HUGE / BROOKLYN

Wildcard - Single	Getty Images UK	Boris: The Brand
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## PHOTOGRAPHY

BY ENTRANT

### INSTIL IMAGE + SAATCHI / TORONTO

Products / Commercial - Series	Buckley's	100 Years Of Buckley's
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### JONATHAN KNOWLES / LONDON + LEO'S THJNK TANK + MCDONALD'S / MÜNCHEN

Products / Commercial - Series	McDonald's Deutschland	McDonald's Moonlandings
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### JOSH DICKINSON PHOTO + SUNDAY AFTERNOON / NEW YORK

Products / Commercial - Series	Microsoft	Microsoft Surface
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### KEVIN KRAUTGARTNER PHOTOGRAPHY / WUPPERTAL

Drone / Aerial - Series	Several Editorial Books (Mostly Environmental Topic)	Face of Bauxite Mining - Source of Our Aluminium
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### KNOT / TOKYO + YAMAHA CORPORATION / SHIZUOKA + HAKUHODO PRODUCT'S / TOKYO

Products / Commercial - Series	Yamaha Corporation	Yamaha CIS Speaker
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### KOLLE REBBE / HAMBURG

Food - Series	Kaufland Stiftung & Co.	The Art of the Season
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### L'ÉLOI / MONTREAL

Fine Art / Conceptual - Single	Lm Chabot	Trapped
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### MARK SELIGER PHOTOGRAPHY / NEW YORK

Products / Commercial - Series	Hourglass Cosmetics	Eye to Eye Campaign
Social Media - Series	Vanity Fair	2019 Vanity Fair Oscars Party

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## PHOTOGRAPHY BY ENTRANT

### MATTHEW BOROWICK / NEW YORK

Drone / Aerial - Series	Matthew Borowick	Different Perspectives
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### NEW YORK MAGAZINE / NEW YORK

Fashion - Single	New York Magazine	IRL City
Fashion - Single	New York Magazine	Lizzo
Innovation	New York Magazine	Microexercises
Innovation	New York Magazine	The Feed
Landscape - Series	New York Magazine	Our Lesser Islands
Music / Entertainment - Single	New York Magazine	Lizzo
Portraiture - Series	New York Magazine	Lizzo
Photojournalism - Series	New York Magazine	A Year in America
Street - Series	New York Magazine	Reasons to Love New York

### NICK NOH / TORONTO

Personal / Unpublished - Single	NN	New Life
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### NOBODY / SAN FRANCISCO

Fashion - Series	Harper's Bazaar Mexico 2020	Bloom
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### ROBERT FESTINO + VARIETY MAGAZINE / LOS ANGELES

Portraiture - Single	Variety Magazine	De Niro and Pacino for New York Issue
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### RODGERS TOWNSEND ST. LOUIS + THE BLACK REP + BRIAN CUMMINGS PRODUCTIONS / ST. LOUIS

Music / Entertainment - Series	The Black Rep	Soul Speaks Out
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## PHOTOGRAPHY BY ENTRANT

### SHISEIDO / TOKYO

Sports / Recreation - Series	Shiseido	Sports are Beautiful
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### SQUARESPACE / NEW YORK

Travel / Tourism - Series	Squarespace	Welcome to Winona Photo Essay
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### TAYLOR CASTLE / SEATTLE + CHICAGO TRIBUNE / CHICAGO

Portraiture - Single	Chicago Tribune	Theaster Gates
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### TBWA\HAKUHODO / TOKYO

Fine Art / Conceptual - Series	Japan Philharmonic Orchestra	The Sound-free Concert
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### TBWA\MEDIA ARTS LAB / LOS ANGELES

Products / Commercial - Series	Apple	AirPods Pro
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### THE CUT / NEW YORK

Fashion - Series	The Cut	A Pas de Deux of Color and Shape
Photojournalism - Series	The Cut	Ballet May be Beautiful, But it's Still a Sport
Portraiture - Series	The Cut	The Realness of Billy Porter

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## PHOTOGRAPHY

BY ENTRANT

### THE NEW YORK TIMES MAGAZINE / NEW YORK

Fine Art / Conceptual - Single	The New York Times Magazine	So the Internet Didn't Turn Out the Way We Hoped
Music / Entertainment - Single	The New York Times Magazine	The King Becomes Her
Photojournalism - Series	The New York Times Magazine	The Haunted
Portraiture - Series	The New York Times Magazine	Brothers, Sisters, Strangers
Portraiture - Series	The New York Times Magazine	Great Performers
Photojournalism - Series	The New York Times Magazine	The Daily Miracle

### TINA STURZENEGGER PHOTOGRAPHY / CHAM

Personal / Unpublished - Series	Tina Sturzenegger Photography	I Think You're Freaky and I Like You a Lot
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### URBANIA / MONTREAL

Fashion - Series	Urbania	When Ordinary Becomes Extraordinary
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### VICELAND / BROOKLYN

Wildcard - Single	Viceland	Slutever Key Art
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### ZIEN / HAARSTEEC

Products / Commercial - Series	Rabobank Netherlands	Id-al-fitr Real Life
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## PRODUCT DESIGN

BY ENTRANT

### BBDO DUESSELDORF

Science / Medical - Single or Series	KMSZ (Bone Marrow Donation Center)	Life Lolli - A Lollipop Designed to Save Lives
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### DDB PARIS + MARIE CLAIRE + DL ADDITIVE / PARIS

Interiors / Home / Office - Decorative - Single or Series	Marie Claire	Les Marianne
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### DENTSU + TAKI / TOKYO + DENTSU CRAFT TOKYO + DENTSU CREATIVE X INC. / TOKYO

Children - Single or Series	Shoei	Paper Waste Toy Amarikko
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### FOURKIND / HELSINKI

Innovation	Mackmyra	AI:01 Intelligens
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### GOOGLE / MOUNTAIN VIEW

Consumer Electronics - Single or Series	Google	Google Nest Wifi
Consumer Electronics - Single or Series	Google	Google Pixelbook Go

### HEIMAT BERLIN + HORT / BERLIN + TATO ARCHITECTS / KOBE + BENTELE BECKER BEWEGTBILD/ BERLIN

Interiors / Home / Office - Furniture - Single or Series	Hornbach Baumarkt	Hornbach “Werkstück Edition 002”
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## PRODUCT DESIGN BY ENTRANT

### HUGE / BROOKLYN

Durable Goods - Transportation	Scott Sports	Scott Split Plus: The World's Fastest Helmet
Innovation	Scott Sports	Scott Split Plus: The World's Fastest Helmet
Science / Medical - Single or Series	Scott Sports	Scott Split Plus: The World's Fastest Helmet
Sports / Leisure - Single or Series	Scott Sports	Scott Split Plus: The World's Fastest Helmet

### KOLLE REBBE / HAMBURG

Interiors / Home / Office - Furniture - Single or Series	Warner Music Central Europe	Hell-P
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### TBWA\SRI LANKA / COLOMBO

Wildcard - Single or Series	D'las International	Aura Incense Barricade
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### TBWA\HAKUHODO / TOKYO

Sports / Leisure - Single or Series	Japan Para Table Tennis Association	The Most Challenging Pingpong Table
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### TOKYU AGENCY / TOKYO + KUNJUDO / AWAJI ISLAND

Houseware - Single or Series	Kunjudo Co.	Ha Ko "Scent Reminiscent"
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## PUBLICATION DESIGN

BY ENTRANT

### ALGO + ILLO / TORINO

Innovation

Bloomberg

Bloomberg — Charting Futures

### BAILLAT STUDIO + ANTEISM / MONTREAL

Books - Text-Driven - Single

Dax Dasilva

Age of Union

### BEDOW / STOCKHOLM

Books - Jacket - Single

Björkholmen Gallery

Daniel Jensen – Current Events

### BEEHIVE BOOKS / PHILADELPHIA

Newspapers - Full Issue - Single

Beehive Books

LAAB Magazine #4:  
This Was Your Life!

### BEEHIVE BOOKS + HEADCASE DESIGN / PHILADELPHIA

Books - Image-Driven - Single

Beehive Books

Madness in Crowds

### CATAPULT / NYC

Books - Jacket - Single

Catapult

Humiliation

Books - Jacket - Single

Catapult

Sea Monsters

### DAY DAY UP DESIGN CONSULTANCY / ZHONGSHAN

Books - Image-Driven - Single

Phoenix Fine Arts Publishing

Hunhun's Notes

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## PUBLICATION DESIGN BY ENTRANT

### DENTSU / TOKYO

Books - Jacket - Series	Copywriters Club Nagoya	Stimulate Annual
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### DOUG PEDERSEN ART DIRECTION & DESIGN / MINNEAPOLIS

Newspapers - Full Issue - Single	Doug Pedersen Art Direction & Design	11.50 Rediscovering Discovery
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### EDITION NORD / MINAMIUONUMA-SHI

Books - Limited Edition / Private Press / Special Format - Single	Olta	Transmission Pang Pang Document Book
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### EMERGENCE MAGAZINE / INVERNESS + STUDIO AIRPORT / UTRECHT, NL

Digital Publications - Online Publication - Single or Series	Emergence Magazine	Emergence Magazine
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### EMERGENCE MAGAZINE / INVERNESS

Magazines - Magazine Full Issue - Single	Emergence Magazine	Emergence Magazine
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### FOR OFFICE USE ONLY / NEW YORK

Books - Jacket - Single	Public Art Fund	Good Fences Make Good Neighbors
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### ITEMZERO / ESPINHO + MAIADOURO / MAIA

Books - Limited Edition / Private Press / Special Format - Single	Maiadouro	The Book Block, Industrial Bookbinding Techniques
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## PUBLICATION DESIGN

BY ENTRANT

### KOLLE REBBE / HAMBURG

Innovation

Warner Music Central Europe

Hell-P

### LAURA COOMBS / NEW YORK

Books - Text-Driven - Single

10×10 Photobooks

How We See: Photobooks by Women

### LULU ZHAO + LU XUN ACADEMY OF FINE ARTS / SHENYANG

Books - Image-Driven - Single

Lu Xun Academy Of Fine Arts

Liu XiaoDong QuanFangWei

### MAKKAIHANG DESIGN / HONG KONG

Books - Text-Driven - Single

Joint Publishing (HK)

LOLOSOSO –  
60 Years of Another mountainman

### MICHELE SALATI / HONG KONG + CÓRDOVA CANILLAS / BARCELONA

Magazines - Magazine Full Issue - Series

Zurich University of the Arts

WITH

### MINMIN QU & QIAN JIANG / NANJING

Books - Image-Driven - Single

Jiangsu Art Museum

The Nanjing Yangtze  
River Bridge Memory

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## PUBLICATION DESIGN

BY ENTRANT

### NANJING HAN QING TANG DESIGN / NANJING

Books - Limited Edition / Private Press / Special Format - Single	Designer Books	GDC19
Books - Limited Edition / Private Press / Special Format - Single	Nanjing Han Qing Tang Design	Iconography of the Ten Bamboo Studio
Books - Limited Edition / Private Press / Special Format - Single	Phoenix Science Press	Jia Hui

### NATURE / NEW YORK + BARABÁSI LAB / BOSTON

Magazines - Magazine Infographics - Single or Series	Nature	Nature's Co-citation Network Infographic
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### PHAIDON / NEW YORK

Books - Image-Driven - Single	Phaidon	Fabien Baron: Works 1983-2019
Books - Image-Driven - Single	Phaidon	Vitamin T: Threads & Textiles in Contemporary Art

### RT / MOSCOW

Books - Image-Driven - Single	RT	#Romanovs100 AR Photo Album
Books - Limited Edition / Private Press / Special Format - Single	RT	#Romanovs100 AR Photo Album
Digital Publications - Media - Single or Series	RT	#Romanovs100 AR Photo Album
Innovation	RT	#Romanovs100 AR Photo Album

### SERVICEPLAN GERMANY / MUNICH

Books - Jacket - Single	Meter Group	Made In Fukushima.
Books - Limited Edition / Private Press / Special Format - Single	Meter Group	Made In Fukushima.
Innovation	Meter Group	Made In Fukushima.

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## PUBLICATION DESIGN

BY ENTRANT

### STUDIO-M / HONG KONG

Books - Jacket - Series	Dragon's Delusion	Dragon's Delusion - Book Cover & Jacket Design
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### T-CHANGE DESIGN STUDIO / NANJING

Books - Image-Driven - Single	Day Day Up Design Consultant	Observing and Mirroring - Dwelling Philosophy
Books - Limited Edition / Private Press / Special Format - Single	Nanjing Museum Administration	To be Continued: Nanjing in 99 Objects
Books - Limited Edition / Private Press / Special Format - Single	Shenzhen Graphic Design Association (SGDA)	Typographic Design in China
Books - Text-Driven - Single	The Commercial Press	The Appreciation of Poems in Tang and Song Dynasty

### TENMILLIONTIMES DESIGN / NANJING

Books - Text-Driven - Single	Hunan Literature and Art Publishing House	Paul Smith's Cycling Scrapbook
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### THE NEW YORK TIMES MAGAZINE / NEW YORK

Magazines - Magazine Cover - Single	The New York Times Magazine	Madonna At 60
Magazines - Magazine Cover - Single	The New York Times Magazine	The New York Issue
Magazines - Magazine Cover - Single	The New York Times Magazine	Undiscovered Rembrandt
Magazines - Magazine Full Issue - Single	The New York Times Magazine	Great Performers
Magazines - Magazine Full Issue - Single	The New York Times Magazine	The New York Issue
Magazines - Magazine Story / Spread - Single	The New York Times Magazine	Ninety-Nine Percent Fearless (Laura Dern)

### THE NEW YORK TIMES MAGAZINE + THE NEW YORK TIMES MAGAZINE LABS / NEW YORK

Newspapers - Full Issue - Series	The New York Times Magazine Labs	The New York Times Magazine Labs Special Sections
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Includes Gold, Silver, Bronze Cubes and Merit winners.

Award details will be announced during Creative Month, May 18–22.



## PUBLICATION DESIGN

BY ENTRANT

### THE NEW YORK TIMES MAGAZINE LABS / NEW YORK

Newspapers - Front Page - Series	The New York Times Magazine Labs	The New York Times for Kids: The Fear Issue Covers
Newspapers - Full Issue - Series	The New York Times Magazine Mag Labs	The New York Times for Kids

### XXL STUDIO / BEIJING

Books - Limited Edition / Private Press / Special Format - Single	Hainan Publishing House	Breeze Blows to the Page, You Read
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### YUMMYCOLOURS + SOPHY HOLLAND / NEW YORK

Books - Limited Edition / Private Press / Special Format - Single	Sophy Holland	Sophy Holland Super Humans
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## SPATIAL DESIGN BY ENTRANT

### **SANDWICH DESIGN HE WEI STUDIO / BEIJING**

Craft - Sustainability / Environmentally Conscious Design	Songshan Sub-District Office, Huancui District, Weihai City, Shandong Province	Stone Nest Amphitheatre
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### **ADK TAIWAN / TAIPEI WHATEVER / TAIPEI**

Spatial Design - Installation Design	7-Eleven Taiwan	The Force of Love
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### **AIDLIN DARLING DESIGN / SAN FRANCISCO**

Spatial Design - Residential Building	Aidlin Darling Design	Terrace House
Spatial Design - Residential Building	Aidlin Darling Design	Tree House
Spatial Design - Residential Building	Aidlin Darling Design	Winged Retreat

### **ARCHIMANIA / MEMPHIS**

Spatial Design - Education / Institutional Design	Girls Inc.	Girls Inc. of Memphis - South Park + LDT Centers
Spatial Design - Health / Medical Centers	Orthosouth	OrthoSouth
Spatial Design - Residential Building	Barry Alan Yoakum, Faia And Kathy Howard Yoakum	Civitas

### **BURNS GROUP CATALYST / NEW YORK**

Craft - Use of Technology	Catalyst Inc	#BiasCorrect
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### **CHAIN10 ARCHITECTURE & INTERIOR DESIGN INSTITUTE / KAOHSIUNG CITY**

Spatial Design - Residential Building	Chiao, Ying-hsiung	Comfort in Context
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## SPATIAL DESIGN

BY ENTRANT

### CHEIL GERMANY / SCHWALBACH AM TAUNUS

Spatial Design - Retail Design	Samsung Electronics Germany	Windows into the Future
Craft - Use of Technology	Samsung Electronics Germany	Windows into the Future

### DENTSU / MINATO-KU + SHISEIDO COMPANY / CHUO-KU + HAKUTEN CORPORATION / CHUO-KU

Spatial Design - Installation Design	Shiseido Company, Limited	Re-Tree
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### DIGITAS / ATLANTA + [A] NON-AGENCY, MICHELLE COLLINS / NEW YORK

Spatial Design - Trade Show Exhibit	Delta Air Lines	Delta @ CES: The New Feel Of Flight
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### ELTO CONSULTANCY / SHANGHAI

Spatial Design - Education / Institutional Design	Avenue Green Sheshan Kindergarten	Avenue Green Sheshan Kindergarten
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### FRIENDS OF + POOL / NEW YORK + PLAYLAB & FAMILY / NEW YORK

Spatial Design - Bridges / Infrastructure	Friends Of + Pool	+ POOL Light and Dashboard
Spatial Design - Installation Design	Friends Of + Pool	+ POOL Light and Dashboard
Spatial Design - Urban Planning	Friends Of + Pool	+ POOL Light and Dashboard

### G&K ARCHITECTURE DESIGN CONSULTS COMPANY LIMITED / SHANGHAI

Spatial Design - Commercial Interiors	Shimao Group Zhejiang Branch	Shimao Wisdom Door Exhibition Center
Art Direction - Press – Poster Advertising – Campaign	Alzheimer Research Initiative	Remember Me

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## SPATIAL DESIGN BY ENTRANT

### GOODBY SILVERSTEIN & PARTNERS / SAN FRANCISCO

Spatial Design - Installation Design	Paypal	Independents on 5th: Shoppable Holiday Windows
Spatial Design - Retail Design	Paypal	Independents on 5th: Shoppable Holiday Windows

### HEIMAT BERLIN + INTERMATE MEDIA / BERLIN + ACHTUNG! / HAMBURG + LOW BROS / BERLIN

Spatial Design - Installation Design	Adp E. V. / Deutsche Krebshilfe	German Cancer Aid Spectrum - The World's Most Dan
Craft - Use of Materials	Adp E. V. / Deutsche Krebshilfe	German Cancer Aid Spectrum - The World's Most Dan

### INTERTREND COMMUNICATIONS / LONG BEACH + DAIKOKU DESIGN INSTITUTE / TOKYO AND LOS ANGELES

Spatial Design - Installation Design	The Art of Bloom	The Art of Bloom
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### KAREN WEBER / BROOKLYN

Spatial Design - Set / Stage Design	Schön! Magazine	The Room Editorial
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### KATE DAWKINS STUDIO / LONDON

Spatial Design - Installation Design	Royal British Legion / BBC Studios Events	Festival of Remembrance - WW1 and Descendants
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### NO FIXED ADDRESS / TORONTO + CANADIAN CENTRE FOR CHILD PROTECTION / WINNIPEG

Spatial Design - Installation Design	Canadian Centre for Child Protection	Lolli: The Exhibit Nobody Wants to Talk About
Innovation	Canadian Centre for Child Protection	Lolli: The Exhibit Nobody Wants to Talk About

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## SPATIAL DESIGN

BY ENTRANT

### NO FIXED ADDRESS / TORONTO + SICKKIDS FOUNDATION / TORONTO

Spatial Design - Health / Medical Centers	SickKids Foundation	SickKids Airbnb
Innovation	SickKids Foundation	SickKids Airbnb

### REFIK ANADOL STUDIO / LOS ANGELES

Innovation	Artehouse	Machine Hallucination
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### SERVICEPLAN GERMANY / MUNICH + PLAN.NET GERMANY / MUNICH + MEDIAPLUS GERMANY / MUNICH + ACHTUNG! / HAMBURG

Spatial Design - Installation Design	Sea-Watch	LIFEBOAT - The Experiment
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### SHISEIDO / GINZA, CHUO-KU, TOKYO + WE / TOKYO

Spatial Design - Installation Design	Shiseido Co.	Beauty Innovation
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### SIX + MORI BUILDING COMPANY + BASCULE INC. / TOKYO

Spatial Design - Installation Design	Mori Building Company	Mori Building Urban Lab
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### TBWA\MEDIA ARTS LAB / LOS ANGELES

Spatial Design - Retail Design	Apple	AirPods Pro
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## SPATIAL DESIGN BY ENTRANT

### TEND / NEW YORK

Spatial Design - Health / Medical Centers	Tend	Look Foward to the Dentist
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### VASLAB / BANGKOK

Spatial Design - Hotel Design	Mason	Mason
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### VERIZON / NEW YORK

Spatial Design - Education / Institutional Design	Verizon	VIL Schools
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### VOLVOX LABS / BROOKLYN + GENSLER / NEW YORK CITY

Spatial Design - Installation Design	Xandr	TETRA
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## TYPOGRAPHY BY ENTRANT

### 360I + HBO / NEW YORK

Environmental - Single or Series	HBO	Create #ForTheThrone: Beric's Sword
Wildcard - Single or Series	HBO	His Dark Materials "Personal Daemons"

### ALEXANDER SLOBZHENINOV / PRAGUE

Typefaces / Font Systems - Single or Series	Alexander Slobzheninov	Right Grotesk Type Family
Typefaces / Font Systems - Single or Series	Alexander Slobzheninov	Relaate Multi-Genre Family

### ANNA ROLSKAIA / LISBON

Lettering - Single or Series	Royal Palmeira	Royal Palmeira
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### BEACON (LEO BURNETT TOKYO) + ONION+ MCDONALD'S JAPAN / TOKYO

Use of Typography - Single	Mcdonald's Japan	Very Happy Meal Font.
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### BYEONGGUK, AHN + HANA, LEE / SEOUL

Poster - Series	Byeongguk, Ahn + Hana, Lee / Seoul	SAMULNORI (Cloud, Rain, Thunder, Wind)
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### CARMICHAEL LYNCH / MINNEAPOLIS

Motion - Single or Series	Minnesota Twins	Minnesota Twins 2019 Campaign
Use of Typography - Series	Minnesota Twins	Minnesota Twins 2019 Campaign
Typefaces / Font Systems - Single or Series	Alexander Slobzheninov	Relaate Multi-Genre Family

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## TYPOGRAPHY BY ENTRANT

### CREUNA NORWAY / OSLO

Typefaces / Font Systems - Single or Series	City of Oslo	Oslo Sans
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### ELASTIC / SANTA MONICA

Motion - Single or Series	HBO	Watchmen Main Titles & Episode Titles
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### FLAME DESIGN / SUZHOU

Typefaces / Font Systems - Single or Series	Flame Design	Xia Sans Serif
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### HYEONG GEUN SONG / NEW YORK

Innovation	Self-initiated	Tangible Type
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### JASON NAYLOR / BROOKLYN

Environmental - Single or Series	Powwow! Worcester	Love is Fierce
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### JONES KNOWLES RITCHIE / LONDON

Motion - Single or Series	Courtney Tulloch	Making Impossible Possible
Typefaces / Font Systems - Single or Series	Unicef	Marble: Big Data for Every Child

### KEN-TSAI LEE / TAIPEI CITY

Environmental - Single or Series	Taiwan Tech	Bauhaus 100:Manifest of Practice
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### KLIM TYPE FOUNDRY / WELLINGTON

Typefaces / Font Systems - Single or Series	Klim Type Foundry	The Söhne Collection
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## TYPOGRAPHY BY ENTRANT

### KOLLE REBBE / HAMBURG

Motion - Single or Series	Munich Philharmonics	The Logo Behind the Logo
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### LEO BURNETT / CHICAGO

Innovation	Representus	Ugly Gerry
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### M-N ASSOCIATES / HO CHI MINH CITY

Typefaces / Font Systems - Single or Series	Guta Cafe Vietnam	Fonta
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### MAGPIE STUDIO / LONDON

Typefaces / Font Systems - Single or Series	Senser Spirits	Senser Spirits -Lift Your Mind and Mood
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### MARGOT LÉVÊQUE / PARIS

Typefaces / Font Systems - Single or Series	Margot Lévêque	Romie Regular
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### NM TYPE / STOCKHOLM / SANTIAGO DE COMPOSTELA

Innovation	Design Indaba	MOVEMENT, A Variable Font Inspired by Dance
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### OLGA KOVALENKO / MOSCOW

Personal / Unpublished Lettering - Single or Series	Olga Kovalenko	Calligraphic Embroideries
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### R/GA / NEW YORK

Digital - Single or Series	R/GA	Hellvetica
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## TYPOGRAPHY BY ENTRANT

### SHA / TOKYO

Poster - Series	NHK (Japan Broadcasting Corporation)	The Hidden Essence
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### SHANGHAI VERSION DESIGN GROUP / SHANGHAI

Lettering - Single or Series	Shanghai Version Design Group	Chinese Provincial Capital Typeface
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### STUDIO DUMBAR / ROTTERDAM

Motion - Single or Series	Exterion Media	Cities in Motion
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### TBWA\\ISTANBUL

Use of Typography - Series	Theatre Hours	Acting Identity
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### THE NEW YORK TIMES MAGAZINE / NEW YORK

Use of Typography - Single	The New York Times Magazine	The New York Issue: Cover
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### TIEN-MIN LIAO / LONG ISLAND CITY

Typefaces / Font Systems - Single or Series	Typeji	Ribaasu
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### TYPETANIC FONTS / CHICAGO

Typefaces / Font Systems - Single or Series	Typetanic Fonts	LaFarge
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### UFHO / SINGAPORE

Personal / Unpublished Lettering - Single or Series	Self	Typeform
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## TYPOGRAPHY

BY ENTRANT

### XI'AN GAOPENG / XI'AN

Package / Product - Single	Xiaoqinren	Xi Font Bottle
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### YOUNG & LARAMORE + HOTEL TANGO DISTILLERY / INDIANAPOLIS, IN

Package / Product - Series	Hotel Tango	Hotel Tango Packaging Typography
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